



JOSEPH ELLIS

SPORTS ANCHOR/REPORTER

PROFILE

I'm an experienced sports media professional with 5 years of experience gained in a variety of roles over that time. I have told the stories of major happenings in sports and covered dozens of notable events with aspirations to widen my scope by taking my talents to new markets and opportunities.

SKILLS

- Sports Anchoring
- Live Reporting
- MMJ Skills
- Storytelling

EDUCATION

Michigan State University
East Lansing, MI
B.A. in Sports Journalism
May 2019

CONTACT AGENT:
STEVE KOLES



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SPORTS ANCHOR/REPORTER

July 2024 - Present

WJZY | Charlotte, NC

- Co-anchors / reports for nightly 30-minute Emmy Award-winning sports show Carolina Sports Live
- Conducts 1-on-1 sit down interviews with Carolina Panthers players, Charlotte Hornets players, as well as notable NASCAR drivers in the area
- Contributes to weekly one hour Carolina Panthers pregame show as TV partner of Panthers
- Helps generate content as part of national 30-minute NASCAR show that airs on handful of Nexstar affiliates nationwide

WEEKEND SPORTS ANCHOR / REPORTER

April 2022- July 2024

WILX-TV10 | Lansing, MI

- Extensive coverage of Michigan State athletics, including traveling to cover NCAA tournament games
- In depth, live coverage of Detroit Lions 2024 playoff run, including anchoring live shows from Detroit

WEEKEND SPORTS ANCHOR / REPORTER

July 2021 - April 2022

WLUC-TV6 | Marquette, MI

CONTENT ASSOCIATE

March 2021 - July 2021

ESPN | Bristol, CT

- Provided live event and control room coverage for college football/basketball, MLB and the WNBA across all ESPN networks
- Worked with producers and media operators to supply video for quick turnaround sponsored cut-ins in a tight, deadline-driven environment
- Cut highlights and other high-end creative pieces (inbumps, montages, recaps) for live pregame/postgame/fill studio shows and halftime reports

PRODUCTION ASSISTANT

July 2019 - Feb 2021

ESPN | Bristol, CT

- Responsible for daily content creation on flagship studio shows such as SportsCenter, Get Up and First Take
- Created highlights, wrote scripts for anchors and produce video telestrations for analysts
- Researched compelling storylines, pitched story/segment ideas, collected footage and edited video content for use in highlights, billboards, telestrations, montages, teases, opens and SportsCenter Top 10 Plays

MENTORSHIP

- Spent several days shadowing and receiving mentorship from ESPN's Chris Fowler, both at the Michigan/Michigan State football game in 2018, the 2019 US Open in New York and the 2019 CFP National Championship in Santa Clara, CA. Thanks to these experiences, I gained first-hand knowledge of the entire process of an ESPN broadcast, from buildup and days of preparation to final delivery on air



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REEL

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