



ERIK AVANIER

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[Online Profile](#)

CAREER SUMMARY

Award-winning multimedia news reporter with more than 30 years of storytelling and live unscripted reporting experience. Proven expertise in conducting complex investigations that uncover critical information. Recognized for delivering impactful news coverage that engages audiences and drives public awareness.

SKILLS

- Walk-and-talk ad-lib live reporting
- Multimedia story development
- Establishing credible contacts
- Investigative research
- ENG & non-linear video editing
- AP & broadcast style writing
- ENPS
- Web content creation

EXPERIENCE

Multimedia Journalist / Reporter / WJXT News Channel 4 - Jacksonville, FL 11/2016 - 03/2026

- Reported breaking news stories with accuracy and speed, engaging viewers with timely updates.
- Covered crime and safety beat, delivering in-depth reporting and insights.
- Researched, shot, wrote, and edited daily news stories for television broadcast, social media, and the station website.
- Developed long-form criminal investigation stories, uncovering critical community issues.
- Filled in at the news anchor desk during staff shortages.

Multimedia Journalist / News Anchor / Producer / WDEF - CBS 12 - Chattanooga, Tennessee 10/2012 - 11/2016

- Researched, shot, wrote, and edited daily crime beat news stories for television broadcast, social media, and the station website.
- Produced and anchored the weekend newscasts.
- Conducted out-of-state travel to report on news events.

Weather Anchor / Multimedia Journalist / KBOI - CBS 2 - Boise, Idaho 05/2011 - 06/2012

- Produced and delivered accurate weather forecasts approved by the National Weather Service.
- Researched, shot, wrote, and edited daily news reports for broadcast and the station website.
- Filled in at the news and sports anchor desks during staff shortages.

Radio News Anchor / Helicopter Reporter / Metro Networks - Tampa, Florida 05/2005 - 11/2007

- Presented breaking news, traffic, and daily news headlines for multiple Tampa Bay radio stations that had contracts with Metro Networks.
- Reported news and shot video from the company helicopter.

News Reporter / Bay News 9 - Tampa, FL 01/2000 - 05/2002

- One-man-band general assignment reporting for a 24-hour news operation based out of St. Petersburg, Florida.

- Assigned to the Manatee County bureau to cover news in the southern region of the Tampa Bay viewing area.

News Reporter / KVII - ABC 7 - Amarillo, Texas

09/1999 - 01/2000

- General assignment reporting for the early evening newscast.

Multimedia Journalist / KBIM - CBS 10 - Roswell / Albuquerque, New Mexico

06/1998 - 08/1999

- One-man-band general assignment reporting for the early evening newscast.
- Daily travel throughout Southern and Eastern New Mexico and West Texas for news stories.
- Filled in at the Roswell anchor desk during staffing shortages.
- Occasionally filled in as a reporter at the main station in Albuquerque during staffing shortages.

Multimedia Journalist / KTRE - ABC 9 - Lufkin, Texas

05/1996 - 04/1998

- One-man-band general assignment reporting for the early evening newscast.
- Videographer for Friday night high school football coverage throughout East Texas.

EDUCATION AND TRAINING

Bachelor of Arts: Mass Communication
Grambling State University - Grambling, LA

05/1996

REFERENCES

References available upon request.

RESUME DEMO REEL

- <https://erikavanier.weebly.com/>