

MATT MCCLAIN

International Political Analyst | North American Petroleum Expert | Veteran News Leader

Paducah, KY (Remote 4K Bureau) | Representing: **Blue Cheetah Media, LLC** | matt@bluecheetahmedia.com

PROFESSIONAL PROFILE

A highly decorated broadcast professional with 27 years of experience (Est. 1999) in newsroom leadership, including roles as News Director, Bureau Chief, and Anchor across major U.S. markets (Chicago, New York, Tampa, St. Louis DMA). Specialist in delivering unbiased, data-driven narratives connecting global geopolitical crises and energy markets to domestic economic impact. Known for the ability to translate complex energy policies and international crises into actionable consumer insights.

HIGH-VOLUME AUTHORITY & AUDIENCE REACH (Q1 2026)

- **400+ Live Media Hits:** Completed over 400 interviews in the first four months of 2026 alone.
- **Audience Impact:** Generated an estimated 40 to 50 Million unique impressions across North American and MENA markets.
- **Syndicated Reach:** Analysis consistently featured and amplified across national wire services (The Canadian Press) and major digital streaming desks (LiveNOW from FOX).
- **Media Tour Peak:** Proven capacity for 30+ back-to-back live segments in a single 12-hour broadcast window.
- **In-Studio & Remote Ready:** Operates a broadcast-grade 4K remote bureau for daily hits, while remaining fully available for travel to major network bureaus for in-studio panel and anchor-desk coverage.

THE 4K REMOTE BUREAU: TECHNICAL SPECIFICATIONS

- **Camera & Optics:** Blackmagic Design Pocket Cinema 4K; Leica 25mm f/1.4 Professional Glass.
- **Audio Chain:** Sennheiser Professional Lapel System with hardware vocal processing (EQ/Compression/De-essing).
- **Monitoring:** Integrated over-lens teleprompter; 7" Field Monitor for direct eye-contact.
- **Redundancy:** Primary Fiber + Active Failover Backup Internet; Tier-3 Power Redundancy (UPS).

CREDENTIALS & INDUSTRY RECOGNITION

- **24+ Associated Press (AP) Awards:** Including Breaking News, Investigative Reporting, and Best Newscast.
- **Missouri Broadcasters Association Award:** Recipient of the MBA Award for Excellence.
- **Industry Board Service:** Served a 4-year tenure on the Board of Directors for the Kentucky Associated Press.

BROADCAST & ANALYTICS HISTORY

- **North American Petroleum Analyst | GasBuddy:** Frequent guest on CNBC, Fox Business, CNN, and Bloomberg.
- **International Political Analyst | Sky News Arabia:** Live analysis of U.S. foreign policy and geopolitical strategy.

- **News Director / Bureau Chief:** WIQI Chicago, Bristol Broadcasting, iHeart Radio Tampa.

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