

Victoria Cassell

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RELATED WORK EXPERIENCE

Livestream Host & Producer/CTV Desk, WIBW 13-NEWS, Topeka, KS Feb. 2025 – Jan. 2026

- Host half- hour livestream shows from the digital news desk every weeknight, while managing end-to-end creation of program, including navigating technical execution

Evening Anchor, WIBW 13-NEWS, Topeka, KS Jan. 2024 - Jan. 2026

- Anchor weeknight evening shows, produce newscasts, report live, shoot video, edit, manage socials and write stories for web

MMJ/Reporter, WIBW 13-NEWS, Topeka, KS Jan. 2021 - Jan. 2026

- Anchor weeknight evening shows, produce newscasts, report live, shoot, edit, manage socials and write stories for web

News Correspondent, The Philadelphia Tribune, Philadelphia, PA July 2020 - Nov. 2020

- Research, interview and write weekly articles for the entertainment section

Intern, Center for Media Production and Research, IUP, Indiana, PA May 2018 - July 2018

- Direct narration of a 5-minute video for the Dean's Diversity and Inclusion PowerPoint
- On-air talent for Human Resource Policy Videos for IUP
- Dissertation transcription for up to 6, 45-minute, one-hour-long audios

Contributing Writer, The Penn Newspaper, IUP, Indiana, PA Sept. 2017 - May 2018

- Conduct interviews and write stories each week on current events around campus

Reporter, Floor Director, Camera, IUP-TV, IUP, Indiana, PA Sept. 2015 - Nov. 2017

- Conduct on-campus interviews, direct crew members and manage cameras for tv show

Radio Hostess, WIUP-FM, IUP, Indiana, PA

Jan. 2016 - May 2016

- Host 2-hour-long radio shows once a week with 70's-80's music, PSA and weather updates

ADDITIONAL WORK EXPERIENCE

Event Coordinator, Our House Culture Center, Philadelphia, PA

Feb. 2020 - Dec. 2020

- Take calls and provide administrative support in all scheduling, media and marketing content and creation

Junior Account Manager, Custom Arts Studio, Philadelphia, PA

March 2019 - March 2020

- Manage client leads and projects while creating email marketing campaigns and social media content, and assist with administrative duties

EDUCATION

Indiana University of Pennsylvania

Aug. 2014 - Aug. 2018

Bachelor of Science in Communications Media

- Board of Governors' Promising Scholars Recipient Aug. 2014 - May 2018
- Magna-Cum Laude (GPA 3.70)
- Korea University (Study Abroad) Feb. 2017 - June 2017

HONORS/AWARDS

- Kansas NextGen Under 30 Award Recipient October 2023
- Kansas NextGen Under 30 Award Dinner Emcee December 2022
- Narrator of the [Lee Kuan Yew World City Prize, \(South Korea\)](#) May 2018
- Most Valuable Crew Member Award IUP-TV April 2016

SKILLS

- CTV (Digital News Desk), Edius, ENPS, MailChimp, PowerPoint, FinalCut, Premiere, Word, Excel, Illustrator, Teleprompter, InDesign, DSLR, iMovie
- Fluent in Swahili, some Spanish, some French and some Korean

