

MIKE LACETT

Phone: (609) 529-5983 – Email: MikeLacett@gmail.com

SUMMARY OF SKILLS: I am a seasoned, Emmy award-winning journalist with more than 20 years of experience in sports broadcasting. I understand how to tell a story with clarity and creativity, and I have extensive experience in live sports coverage—including major events such as the Daytona 500, the Kentucky Derby and the NCAA Tournament. I am also highly-skilled in shooting, editing, and writing both lighthearted and serious sports stories.

Reel: <https://www.youtube.com/watch?v=6eCik2IOcFY&t=84s>

EXPERIENCE - SPORTS ANCHOR, REPORTER

WJZY-TV - Charlotte, NC

2022-Present

Company: Nexstar Media Group

- Anchor sports segments in newscasts as well as for our nightly 30-minute sports show, “Carolina Sports Live”
- Generate story ideas, shoot, edit, and write in-depth sports features on members of the Carolina Panthers for weekly pregame show, “Black and Blue Kickoff Live”
- Reporter/host for several Nexstar affiliate specials including weekly NASCAR show
- Hosted year-end show, “The Best of Lacett,” a 30-minute special comprised entirely of my feature stories from the previous year
- Lead reporter for station’s Charlotte Hornets coverage. Responsible for being station’s “insider” for coverage of the team
- Extensive live reporting for sporting events including, but not limited to:
 - NBA and NFL games, the NFL Combine, The Daytona 500, and the 2025 PGA Championship
- Report and provide content for viewers via social media platforms as well as station’s website, QCnews.com

WZZM-TV - Grand Rapids, MI

2018-2022

Company: TEGNA Inc.

- 2020 and 2021 Michigan Emmy award winner for Best Sports Reporter
- Produced, wrote, and anchored 6pm and 11pm weekend sportscasts
- Generated story ideas, shot, edited, and wrote in-depth sports features on local athletes as well as major sports personalities with ties to West Michigan
- Provided content for 13OnYourSide.com with game recaps, feature stories, and videos
- During the heart of the pandemic when sports competition was shut down for several months, provided over 60 enterprise sports stories and was named employee of the quarter

WDRB-TV - Louisville, KY

2014-2018

Company: Block Communications

- Produced, wrote, and anchored 10pm weekend sportscasts
- Shot, edited, and wrote in-depth sports features on local athletes
- Provided web content for WDRB.com via game recaps, feature stories, and videos
- Extensive live reporting for sporting events including, but not limited to:
 - Division I Men’s NCAA Tournament, the 2016 Heisman Trophy Award Show, the Kentucky Derby, 2014 PGA Championship and multiple bowl games

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WTOL-TV – Toledo, OH 2011-2014

Company: Raycom Media, Inc.

- Produced, wrote, and anchored sports updates for the 6pm and 11pm shows
- Shot, edited, and wrote in-depth sports features on local athletes
- Extensive live reporting from sporting events such as the 2011 Military Bowl, 2013 ALCS, and the Marathon Classic

WSYR-TV – Syracuse, NY 2010-2011

Company: Newport Television (Now Nexstar Media Group)

- Planned, wrote, and anchored weekend sports updates
- Developed, shot, edited, and fronted weekly, 90-second “Athlete of the Week” features

WCBD-TV – Charleston, SC 2007-2010

Company: Media General (Now Nexstar Media Group)

- Planned, wrote, and anchored sports for 6pm, 7pm, and 11pm daily newscasts
- Creator, videographer, and reporter for “News 2 Kids Zone” – a weekly feature on youth sports
- Responsible for updating sports content on station website

KESQ-TV – Palm Springs, CA 2005-2007

Company: Gulf-California Broadcast Company

- Produced, wrote, and anchored sports for 6pm, 7pm, and 11pm for ABC and Fox affiliates
- Responsible for developing, shooting, writing, and editing sports features on local athletes
- Reported live during PGA, LPGA, WTA, and professional boxing events
- Produced half-hour specials including The Bob Hope Chrysler Classic and The LG Skins Game

EXPERIENCE – SPORTS RADIO TALK SHOWS

WSKO-AM – Syracuse, NY 2010-2011

Company: Citadel Broadcasting

- Planned, produced, and hosted daily sports talk show called “Bud and the Manchild” for “The Score 1260”

WHEN-AM and WSYR-AM – Syracuse, NY 2004-2005

Company: Clear Channel

- Researched, produced, and anchored daily sports updates under 30-minute deadlines

EDUCATION

Syracuse University, S.I. Newhouse School of Public Communications 2001-2005

- Bachelor of Science in Broadcast Journalism