

# BRIAN DIDLAKE

REPRESENTED BY MORT MEISNER ASSOCIATES



Memphis, TN



(901) 871-8282



Didlake2@gmail.com



<https://www.linkedin.com/in/brian-didlake-0623a697/>

## EXPERTISE

Broadcast Reporting • Anchoring •

Breaking News Coverage • Investigative

Journalism • Live Shots • Scriptwriting •

Multimedia Storytelling • Field Reporting

• Enterprise Reporting • Digital & Social

Media Publishing • News Writing • AP

Style • Interviewing • Deadline

Management • Ethical Journalism •

Community Engagement

## TECHNICAL SKILLS

Adobe Premiere • Final Cut Pro • iMovie •

Canva • Adobe Photoshop • ENPS •

iNews • Social Platforms (X/Twitter,

Facebook, Instagram, YouTube) •

Microsoft Office Suite ENPS • iNews •

LiveU • Dejero • Audacity • DSLR &

ENG Cameras • Social Media Publishing

## EDUCATION

### BACHELOR'S DEGREE

Middle TN State University

2012 – 2016

### HIGH SCHOOL

Southwind High School  
2008 – 2012

## Professional Summary

Community-centered broadcast journalist with more than eight years of experience telling stories that inform, humanize, and hold power accountable. My work is rooted in trust-building, empathy, and a deep respect for the people and communities I serve, especially during moments of crisis or change. With a background spanning investigative reporting, anchoring, and military mass communications, I bring both creative storytelling and disciplined accuracy to every assignment. I believe strong journalism doesn't just report events—it helps communities better understand themselves and one another.

## PROFESSIONAL EXPERIENCE

### REPORTER/FILL-IN ANCHOR

WREG News Channel 3 | Memphis, TN      March, 2024 – Nov, 2025

- Fill in as anchor for multiple newscasts, delivering clear, accurate, and engaging on-air reporting.
- Report on crime, courts, and community issues, maintaining strong source relationships with officials and community members.
- Conduct investigative reporting, including work that resulted in at least one criminal investigation.
- Produce community-focused specials highlighting African-American and veteran communities.

### MMJ/ REPORTER

WKMG News 6 | Orlando, FL      Mar 2021 – Mar 2024

- Covered breaking news across a nine-county DMA, including hurricanes Ian, Nicole, and Idalia.
- Reported on major policy and social justice issues, including LGBTQ+ legislation and statewide political developments.
- Delivered live shots under rapidly changing conditions with accuracy and composure.
- Produced digital-first stories and promoted content through social media platforms.

### MMJ/ REPORTER

FOX 61 | Hartford, CT      Feb 2019 – Mar 221

- Served as the lead nightside breaking news reporter covering the COVID-19 pandemic and Black Lives Matter protests.
- Created the multi-episode series "Black in America," focusing on race, policy, and community impact.
- Built trusted relationships with community leaders, activists, and political figures to secure exclusive reporting.

### MASS COMMUNICATIONS SPECIALIST/ SIGNAL SYSTEMS SPECIALIST

U.S. Army Reserve | United States of America      Feb 2015 – Feb 2025

- Research, write, and produce news stories, features, and multimedia content for military publications.
- Conduct interviews, shoot video and photography, and edit content under strict accuracy standards.
- Support media relations efforts and escort civilian media during coverage of military activities.

### EARLIER JOURNALISM EXPREIENCE

WRBC-TV (MMJ/Producer • WDEF-TV (Producer/Photographer)      Feb 2016– Feb 2019

- Produced, shot, and edited stories for morning newscasts and digital platforms.
- Used social media and web tools to publish content, gather feedback, and respond to breaking news.