

Neydja Petithomme

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CAREER HIGHLIGHTS

- A poised reporter with strong writing skills and live-shot delivery.
- Strong commitment to optimizing engagement through social media.

BROADCASTING EXPERIENCE:**Dayside & Nightside News Reporter
WLOS – ABC 13, Asheville, NC
November 2023 – Present**

- Deliver live breaking news with accuracy, urgency, and professionalism, keeping composure in high-pressure, fast-paced environments.
- Write and edit stories for on-air and digital platforms, including web articles and social media (Twitter, Instagram), ensuring content is fine-tuned for audience engagement.
- Collaborate with producers, photographers, and assignment editors to meet tight deadlines and uphold editorial standards.
- Pitch and produce compelling stories selected as lead stories for both dayside and nightside newscasts.

**Weekday Reporter & Weekend Anchor
WDTN - 2 News, Dayton, OH
July 2022 to March 2023**

- Revised, proofread, and reformatted two-hour show before solo Anchoring.
- Delivered breaking news with accuracy, urgency, and professionalism, keeping composure in high-pressure, fast-paced environments.
- Collaborate with New Director, photographers, and producers to meet tight deadlines.

**Anchor, Reporter & Producer
WBUP / WBKP-TV, Ishpeming, MI
March 2021 to June 2022**

- Anchored evening newscast on weekdays.
- Developed and pitched unique, relevant, and urgent stories that impacted the community.
- Write and edit stories for on-air and digital platforms, including web articles and social media (Twitter, Instagram), ensuring content is fine-tuned for audience engagement.

TECHNICAL EXPERTISE

- NewsKing
- Excel

- Microsoft Office
- Adobe Premiere Pro
- Final Cut Pro
- iNews
- Canva
- Adobe Photoshop
- LiveU
- IFB
- ENPS
- SONYCI

EDUCATION

University of Miami, Coral Gables, FL
B.S., News Journalism, Concentration: Broadcast Journalism
Minor: Sports Administration & Sociology

Gardner-Webb University, Boiling Springs, NC
M.B.A, Business Administration

Gardner-Webb University, Boiling Springs, NC
PhD, Business Administration
Concentration: Economics