



# BROOKE WILLIAMS

ANCHOR & REPORTER

## SUMMARY

Brooke Williams is an award winning news anchor and reporter. With her drive and work ethic, she has a history of being promoted within stations, going from general assignment reporter to news anchor in both of her previous markets.

Brooke's work and collaboration is also frequently sought from other outlets. Her reporting has been featured nationally on Dan Abrams Live, the Paramount+ docuseries "Never Seen Again", and 20/20. She is a newsroom leader who exemplifies that hard work combined with passion and creativity can have significant impact on the local level and beyond.

## RECOGNITIONS

- Member of IRE
- 2025 SPJ 1st place Louisiana Chapter
- 2023 Upper Midwest Emmy Nomination
- 2023 Seavareid Awards-1st place, Hard News Feature Category
- 2023 Seavareid Awards-Award of Merit, Team Multimedia Storytelling Category
- 2017 Society of the Silurians Best Environmental Reporting Award
- 2015 Lloyd Siegel Broadcast Internship Award

## EDUCATION

CITY UNIVERSITY OF NY  
M.A. Journalism  
December 2015

FLORIDA STATE UNIVERSITY  
B.A., cum laude Criminology  
May 2003

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## EXPERIENCE

### EXECUTIVE REPORTER

October 2023-Present  
KATC, Lafayette, LA

*Manage a team of 12 reporters; review scripts for clarity and factual accuracy; provide in-field coaching; review work and give feedback on areas of strength and development; report in-depth stories*

### EVENING ANCHOR

May 2021-October 2023  
KXMB, Bismarck, N.D.

*Anchored weekday evening newscasts; reviewed scripts for factual accuracy and ease of comprehension; reported and edited deep-dive stories; field anchored top stories; developed and cultivated sources; submitted open records requests; represented station in the community and hosted annual events*

### WEEKEND ANCHOR/INVESTIGATIVE REPORTER

August 2018-May 2021  
WFXR, Roanoke, VA

*Anchored weekly newscasts; edited copy for factual accuracy and grammar; researched and pitched stories; submitted FOIA requests; used social media networks and channels to find sources and story ideas; liaised with city officials and local sources; reported, wrote, and edited stories on tight deadlines; participated in community events to build local rapport*

### MULTIMEDIA JOURNALIST

August 2016-August 2018  
KXMD, Williston, N.D.

*Researched and pitched story ideas for daily newscasts; filmed and field produced stories on location; edited video content for clarity and structure on Adobe Premiere software; wrote and voiced scripts for on-air broadcast; operated TVU pack to execute live media coverage; contributed social media content to station Facebook page*



**BROOKE WILLIAMS**

<https://youtu.be/QwGKNZDvrCI>

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