

# AMANDA RUIZ

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## Professional Summary

Dynamic News Reporter with over six of experience in broadcast journalism. Skilled in newsgathering, live reporting, and digital storytelling across multiple platforms. Proven ability to engage audiences and cultivate a strong social media presence. Recognized as a finalist in the Local Journalist category for the 2024 Austin Alliance for Women in Media Awards.

## Reel

<https://youtu.be/195HI9TXsCY>

## Skills

- Storytelling
- Local Area Knowledge
- Source relationships
- Live Reporting & Anchoring
- Investigative Writing
- Team Collaboration

## Work History

**News Reporter**, 01/2020 to 07/2024

**FOX 7 Austin** – Austin, TX

- Organized and presented daily news reports for the 5, 6, 9, and 10 o'clock newscast.
- Anchored the 12 o'clock newscast routinely as a fill-in.
- Conducted live interviews and demonstrated the ability to handle high-pressure situations on-air.
- Delivered breaking news reports which resulted in city changes and impacted government decisions.
- Interviewed sources and developed trusting relationships with informants to obtain exclusive tips.
- Adapted to breaking news situations, providing timely coverage and updates for viewers.

**Multimedia Journalist**, 12/2017 to 12/2019

**KCBD News Channel 11** – Lubbock, TX

- Filmed, edited, and presented stories for newscasts as general assignment and investigative MMJ.
- Developed strong professional relationships with sources, fostering trust and credibility within the community.
- Pitched, gathered, edited, and reported under tight deadlines.

**Reporter Intern**, 05/2017 to 09/2017

**WHTM-ABC27** – Harrisburg, PA

- Wrote and submitted accurate, engaging, and fact-checked stories for morning show.
- Collaborated with other journalists and departments to produce well-rounded and comprehensive news coverage.
- Developed expertise in covering various beats, demonstrating versatility and adaptability as reporter.

## Education

**Bachelor of Arts: Broadcast Journalism**, 05/2017

**Pennsylvania State University** - University Park, PA