

Evan Sery

Multimedia Journalist

US, 443-876-6952, evansery@gmail.com

Professional summary

Seasoned multimedia professional with more than 9 years of storytelling experience.

Employment history

Multimedia Journalist, Nov 2017 - Oct 2024

Spectrum News 1, Raleigh, NC

- Supporting national news network by producing multiple stories on a daily basis within the Raleigh hub, which is seen in every TV market in North Carolina.
- Leading and managing multiple departments at the Raleigh station in order to produce content—including collaborating with social media, production and media teams.
- Delivering exceptional results daily as a multimedia journalist, evidenced by winning three awards—including a first place RTDNAC achievement in Health News.
- Contributing to the execution of strategic PR and integrated marketing plans by partnering with digital teams to showcase produced content.

Multimedia Journalist, Jul 2015 - Aug 2017

ABC57 News, South Bend, IN

- Executing marketing plans according to the organization's agreed-upon objectives.
- Demonstrating client-facing abilities by successfully acting as the liaison between clients featured in newscasts and the editorial department.

Education

Bachelor of Arts in Broadcast Journalism, May 2015

University of Maryland, College Park, MD

Skills

PR, Account Management, Multimedia, Time Management, Content Production, News Production, Marketing, Client Relations, Bilingual (*Experienced*).

References

Loretta Boniti, Department of State Treasurer Director of Strategic Communications and Media Relations (lloboniti@gmail.com, 706-313-0914),

Sarah Allen, Director of News and Content for Upstate New York, Spectrum News at Charter Communication (Sara.allen@charter.com, 518-210-5180),

Mandi Steffey, Sales Marketing Manager for Laidig Systems Inc. (mandisteffey@gmail.com, 574-245-0790).