

# THOMAS COOK

**Demo Reel:**  Thomas Cook Sports Anchor/Reporter Reel **Phone:**(810) 931-4573 **Email:** thomas.tv.cook@gmail.com

## Experience

**Sports Director**, WXMI-TV – Grand Rapids, MI *January 2024- Present*

- Anchor sports at 6,10,11 p.m. for nightly newscasts focusing on high school, college and professional sports
- Report on location during the biggest sports stories including the Lions and Tigers playoff games
- Manage sports department and coordinated schedules to provide the best possible coverage for West Michigan viewers
- Pitch and execute award-winning sports stories
- Create content for multiple social media platforms to connect with viewers and sports fans
- Host FOX 17 Blitz weekly high school sports show

**Freelance Sports Anchor**, Sports News Highlights – Farmington Hills, MI *June 2023- December 2023*

- Anchored a 30-minute national sports highlight show with the biggest sports stories and games from around the world
- Anchored a 5-minute sports segment for NewsNet highlighting the biggest sports news

**Sports Anchor/Reporter**, WSYM-TV – Lansing, MI *July 2022- January 2024*

- Launched and ran FOX 47's one-person sports department
- Anchored and reported on daily sports stories including high school, college and professional sports
- Pitched and executed award-winning sports stories
- Created and field-anchored FOX 47's Neighborhood Game of the Week. Mid-Michigan's first 10 p.m. high school football show
- Hosted FOX 47 Specials: 'Sunday Super Bowl Special', 'Rivalry Cutdown', 'Kickoff Special'
- Reported for Scripps News Live for breaking and national sports news in Lansing

**Part-time MMJ**, WKTU-TV – Utica, NY *March 2022-June 2022*

- Pitched, recorded and edited daily news stories with the greatest impact on viewers

## Awards

- 2023 Michigan Emmy Nomination: Sports story – News Feature: <https://youtu.be/ARh0XKEutDU>
- 2022 Michigan Association of Broadcasters Merit Award for sports
- 2022 Michigan Association of Broadcasters Best Award for all-encompassing use of new media
- 2022 Scripps nominee for creating a better-informed world news story
- 2021 Broadcast Educational Association sports story award of excellence
- 2020-21 Kalamazoo College Men's Basketball Captain
- Eagle Scout

## Skills

- Linear Editing Software – Final Cut Pro
- News Production Software – ENPS, Scripps Cast
- Live Transmission Software – TVU

## Education

**S.I. Newhouse School of Public Communications Syracuse University** – Syracuse, NY *June 2022*

- Master of Science in Broadcast and Digital Journalism, Sports Media and Communications Track

**Kalamazoo College** – Kalamazoo, MI *June 2021*

- Bachelor of Arts in Business, Media Studies Concentration, English Journalism Minor, Cum Laude