



# Jatrissa Wooten

Lifestyle Host. Reporter. Producer

## PROFILE

Compelling anchor, passionate storyteller with more than 5 years gained in commercial television news. I'm an energetic on-camera personality with a proven ability to entertain, inform, and bring value to the lives of the viewers.

## SPECIAL SKILLS

- Social Media Platforms
- Video editing
- Camera operations
- MMJ

## EDUCATION

Barry University  
B.A Broadcast and Emerging  
Media  
2015

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## ➤ WORK EXPERIENCE

### MORNING / COMMUNITY REPORTER

Spectrum News  
Raleigh, NC  
May 2023 - Current

- Daily morning reporting on fun and interesting community stories
- Shoots and edits segments
- Sets up and conducts live interviews

### LIFESTYLE HOST

KBTX  
Bryan, TX  
September 2022 - April 2023

- Hosted and MMJ daily lifestyle newscast
- Shot and edited segments in the field to air in the show
- Oversaw website and social media presence for the show
- Worked with sales department and station clients on sponsored show elements
- Set up and conducted live interview segments
- Built contacts and sources throughout the community for potential story segments.

### DIGITAL HOST / EXECUTIVE PRODUCER

JSWTV  
Virtual Georgia  
March 2021 - August 2022

- Planned, produced weekly shows for Youtube channel
- Researched show topics and booked guests weekly
- Pre-interviewed guests and developed questions
- Interviewed guests virtually and on-location
- Attended and covered grand openings, press junkets and premieres
- Edited 20-60 minute video segments
- Maintained multiple show social media accounts and produced all on-line content

### FREELANCE ENTERTAINMENT REPORTER

Atlanta Black Star  
Atlanta, GA  
November 2020 - March 2021

- Covered grand openings, press junkets and premieres
- Interviewed guests from entertainers to reality stars

### MULTIMEDIA JOURNALIST / ANCHOR / PRODUCER

WMGT  
Macon, GA  
November 2019 - March 2021

- Anchored for morning, evening and weekend newscasts
- Shot, wrote and edited packages
- Performed live shots for newscast
- Produced five 30 min shows and 1 hour show using ENPS



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REEL

<https://www.mortmeisner.com/jatrissa-wooten/>

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