



CRYSTAL WHITMAN

Anchor / Reporter

EXPERIENCE

MORNING NEWS ANCHOR

WRBL-TV

Columbus, Georgia

May 2021 - Current

- Anchor morning news for two-hour per morning and five days a week, delivering timely updates to a diverse audience with clarity and poise.
- Conduct in-depth interviews, enhancing viewer engagement and trust in the station's reporting.
- Collaborate with producers to craft compelling stories, improving broadcast quality and viewer ratings.
- Analyze breaking news, ensuring accurate and fast delivery of information to the public.

MORNING NEWS ANCHOR MMJ

WVLA-TV

Baton Rouge, Louisiana

- Anchored morning news broadcasts, delivering breaking stories with poise. Conducted field reporting as MMJ, enhancing local coverage and viewer engagement.
- Pioneered interactive segment formats, boosting audience participation. Leveraged social media platforms to extend reach and cultivate community connections.
- Spearheaded investigative reports, uncovering local issues and driving positive change. Consistently met tight deadlines while maintaining high-quality

MORNING MMJ, FILL-IN ANCHOR

KTAL-TV KMSS FOX 33

Shreveport, Louisiana

- Delivered compelling live reports and anchor newscasts, engaging viewers with timely, accurate information. Cultivate sources to break exclusive stories.
- Produce and edit multimedia content for broadcast and digital platforms, driving audience growth. Collaborate with team to meet tight deadlines.
- Develop creative storytelling techniques to captivate audience. Utilize social media to expand reach and engage community in news coverage.

PROFILE

Anchor Reporter with a commanding on-air presence with strong commitment to delivering accurate and engaging news stories. Eager to contribute to a dynamic newsroom environment while continuously learning and adapting to the ever-changing media landscape.

EDUCATION

BACHELOR OF ARTS
BROADCAST JOURNALISM
Aug 2003 - Dec 2007
Northwestern University

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REEL

**[HTTPS://WWW.YOUTUBE.COM/WATC
H?V=BD947EWL6-M](https://www.youtube.com/watch?v=BD947EWL6-M)**

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