

Corderro McMurry

Emmy Award Winner Entertainment Host/Journalist

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Professional summary

Award-winning Entertainment Journalist with over 9 years of experience in broadcast journalism and digital media. Excels at engaging audiences through compelling content and innovative social media strategies. Proficient in red carpet coverage, adept at managing dynamic live event situations, and known for impactful celebrity interviews and fashion b-roll production.

Employment history

SEP 2023 - PRESENT
SAN ANTONIO, TEXAS

Entertainment Correspondent/Fill in Host/Producer, Daytime / San Antonio Living/ Fox29 WOAI

- Host and create engaging content for Daytime, enhancing audience interaction across platforms.
- Develop and produce segments, securing high-profile guests to boost viewership.
- Write and publish digital entertainment stories, increasing online engagement.
- Collaborate on social media strategies, expanding program reach and influence.

JUL 2020 - JUL 2023
CORPUS CHRISTI, TEXAS

Weekend Anchor/MMJ/ Producer, KRIS6 / KZTV / CW / KDF

- Enhanced viewer engagement by anchoring weekend news with compelling storytelling.
- Boosted online presence by creating live content in collaboration with digital team.
- Ensured high-quality news delivery by producing and editing daily broadcasts.
- Expanded audience reach effectively by writing and publishing news stories.

JUL 2017 - AUG 2019
FLAGSTAFF, AZ

TV Reporter & Producer, NAU-TV / Fox Sports / CW

- Led award-winning content production, boosting Facebook engagement by 300%.
- Broadened brand visibility via diverse news and sports segments.
- Ensured seamless viewer experience through proficient technical equipment operation.

AUG 2016 - JAN 2019
FLAGSTAFF, ARIZONA

Entertainment News Host & Producer, KJACK Radio

- Promoted KJACK Radio festival, boosting sales and audience interaction.
- Produced and hosted weekly segments, enhancing listener engagement.
- Secured high-profile musical guests for radio.
- Collaborated with news team on stories, enhancing content quality and delivery.

JUN 2016 - AUG 2016
AUSTIN, TEXAS

News, Entertainment & Sports reporter Intern, Spectrum News / Time Warner Cable News

- Generated compelling story ideas, contributing to story pitch meetings.
- Supported reporters and producers in studio, ensuring seamless news broadcasts.

AUG 2015 - MAY 2017
FLAGSTAFF, ARIZONA

Entertainment Host / Reporter/ Producer, 4FlagTV

- Hosted engaging entertainment episodes, enhancing viewer engagement by 40%.
- Utilized social media platforms effectively, boosting show visibility.
- Analyzed viewer feedback for continuous improvement in show quality.

JUN 2014 - SEP 2014
BURBANK, CALIFORNIA

Production Assistant, Warner Bros.

- Assisted production team for live Conan O'Brien show.
- Presented engaging speeches on Warner Bros.
- Collaborated with the crew to ensure smooth live show operations.

Education

AUG 2019 - MAY 2020

PhD, Walter Cronkite School of Journalism & Mass Communication

DEC 2018

Master of Arts in Communication, Northern Arizona University

MAY 2014

Bachelor of Arts in Communication, Minor in Theatre, University of Arizona

Skills

Event Videography

Celebrity Interviews

Publicist Relations

Dynamic Storytelling

Red Carpet Coverage

Adaptability

Team Collaboration

Creative Vision

Content Production

Social Media Strategy

Broadcast Journalism

Live Production

Additional information

Awards & Accolades

- Self-published book: "Can I Get a Copy?" based on Kim Kardashian Thesis
- Published in Cosmopolitan for research paper on Khloé Kardashian's show Revenge Body
- Caller-Times Best of the Best 2022: Award winner for Entertainment Reporter category
- Rocky Mountain Emmy award winner for Producing content