

# Shelle Ann Jackson

520-312-1515

[shelleajackson@gmail.com](mailto:shelleajackson@gmail.com)

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## WORK EXPERIENCE

### **General Assignment Reporter, WRAL**

**2023- current**

Pitch, research and write stories for dayside news shows. Collaborate with photographer, digital and show producers to meet multiple daily deadlines for live and digital reports. Maintain a social media presence.

### **Multimedia Journalist, KVOA NBC**

**2021**

Pitch and resource stories, conduct interviews, shoot video, write TV and digital copy, edit and deliver live broadcast news stories. Maintain social media presence.

### **News Producer, KVOA NBC**

**3 years**

Produced 4,5, 6 p.m. & weekend 5:30 & 10 p.m. newscasts. This includes developing story ideas, assigning stories to reporters, writing stories, monitoring scanners and wires for stories, creating graphics, timing live shots and the show. Worked closely with reporters, anchors and management on daily basis.

### **Foreign Policy Intern, The Borgen Project**

**2017**

Working with a non-profit to secure lobbying meetings with local Congressional offices to build support for poverty-reduction legislation and the International Affairs Budget. Building the Borgen Project's advocacy by recruiting and mobilizing people to take action. Other activities include fundraising, public speaking and representing the Borgen Project at events.

### **Guest Lecturer, Journalism Department, Hong Kong Baptist University**

**4 years**

Teach English News Writing and Broadcast Journalism to journalism undergraduates. Created course content, lectures and learning labs.

### **Anchor/General Assignment Reporter, CBS **KOLD-TV**, Tucson, Arizona**

**2 years**

Anchored a two-hour morning show from October 1999 to April 2000. This included: all copy writing, conducting studio guest interviews and live reports. As General Assignment reporter was responsible for developing stories, maintaining several beats, live reports and editing stories.

### **Producer/Anchor/General Assignment Reporter, NBC **KGET-TV**, Bakersfield, California**

**4 years**

Responsible for producing the two-hour morning show and the 6 and 11 o'clock shows. This included: working with assignment editors to develop stories and to stay on top of breaking news, delegating stories to reporters, and for back timing of the shows. Served as Assignment Editor, monitoring scanners and following up on stories. As General Assignment reporter, maintained beats, edited stories, reported live, created the format for the *Daily Health Beat* update. Fill-In anchor and producer for the weekend show.

### **Intern, NBC **KVOA-TV**, Tucson, Arizona**

**2 years**

Worked closely with the morning anchor as her Producer and was responsible for lining up and doing interviews for the *Daily Health* segment. Demonstrated ability to adapt to various roles: writer on the morning, noon, 5pm, 6pm and 10pm newscasts; field producer (included editing); and coordinating with teleprompter, editor, assignment desk, sports and weather.

## EDUCATION

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<b>Master of Law in Human Rights (LLM)</b> <b>University of Hong Kong</b>	<b>2016</b>
<b>George Washington University, The Elliott School of International Affairs</b> U.S. Foreign Policy in a Global Era/Summer session	<b>2015</b>
<b>Master of International and Public Affairs (MIPA)</b> <b>University of Hong Kong - Honours Degree</b>	<b>2015</b>
<b>Bachelor of Arts, University of Arizona – Journalism Major, Political Science Minor</b>	<b>2001</b>