

KALANI BOWLES

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Summary

Multimedia Journalist with strong accurate and objective news reporting skills. Experienced with shooting and editing news stories, enterprising story ideas, and developing contacts for local news markets. Cultivates audience interest with an engaging style, positive demeanor, and professionalism. Attentive to the news at regional, national and international levels.

Experience

NEWS REPORTER/MULTIMEDIA JOURNALIST | 09/2022 – 11/20/2023
Sinclair Broadcast Group - Schenectady, NY

- The ability to tell an NPPA-style story
- Experience with live shots and with operating a Live U
- Produce daily content
- Exemplary communication skills, both written and verbal
- Gathers and verifies information regarding stories through interviews, observation, and research
- Shoots video and still photos to illustrate stories.
- Experience conducting taped interviews or narration.
- Live reports from the site of the event or mobile broadcast unit.
- Work cooperatively with the photographer assigned to the story

PUBLIC RELATIONS SPECIALIST | 01/2022 – 09/2022
Aligned Government Services - Orlando, FL

- Delivered program information to the public by preparing and presenting press releases, conducting media campaigns, and maintaining program-related websites.
- Managed all media, press, and public relations issues.
- Created and cultivated positive relationships with community members through public relations campaigns.
- Evaluated and managed new strategic business opportunities.

NEWS REPORTER/MULTIMEDIA JOURNALIST | 04/2021 – 12/2021
Nexstar Media Group Inc. - Rock Island, IL

- Interviewed sources, contacts, and leads to gather information for stories.
- Completed research and checking facts to maintain a high standard of journalistic integrity.
- Developed and pursued stories independently and for assignment, covering a range of topics and events.
- Handled video editing tasks and chose shots to match news stories.
- Primary newsroom reporter for the evening news.
- Develop content in all formats including articles, thought leadership papers, research reports, microsites, video scripting, podcasts, etc.
- Created repeatable video series to drive engagement and retain viewers' interest.
- Numerous appearances and participation at charity events on behalf of the station.

Education and Training

Full Sail University - Winter Park, FL | 10/2019
Media Communications Degree

Southern Technical College-Orlando, FL | 05/2017
Electrical Engineer Degree