

Professional Experience

MMJ/ Reporter

WKMG News 6, Orlando, Florida, United States | March 2021 - Present

- -Incorporated memorable writing, compelling video and unique editing to produce shareable stories for broadcast, digital
- Gained exclusive contacts within the LGBTQ+ and military communities.
- Delivered breaking news on-air accurately in a compelling and engaging manner
- Covered national news like the death of Tyree Sampson, Don't Say Gay legislation, Transgender Issues, Disney fallout with the state, Hurricane Ian, Nicole, and Idalia.
- Beat reporter for Lake and Marion Counties, but as a weekend reporter I covered all 9 counties in DMA
- Used social media platforms (Twitter & Facebook) to inform readers and promote digital stories that offer depth and context to packages

46S- Mass Communications Specialist

United States Army Reserve, Hartford, Connecticut Area | February 2015 - Present

- Responsible for the research, preparation, and dissemination of news releases, articles, web-based material, and photographs of Army personnel and activities
- Gathered information for military news programs and publications within unit and around the Army
- Develop ideas for news articles; arrange and conduct interviews; collect information for commercial media use; wrote news releases, feature articles, and editorials
- Conduct media training; work as an escort or liaison to civilian media; supervised junior enlisted during daily activities

Reporter

FOX 61, Hartford, Connecticut Area | February 2019 - February 2021

- Breaking News Reporter Nightside
- Covered the COVID-19 pandemic and helped lead coverage during the Black Lives Matter Protests
- Wrote and produced a multi-episode series called "Black in America" for BLM Coverage
- Handled live, breaking news and changing events with ease during morning newscasts
- Established strong networks between the African-American community, political leaders, protestors, and activists which lead to exclusive coverage

Multimedia Journalist/Producer

WRCB-TV, Chattanooga, Tennessee Area | November 2018 - March 2019

- Collaborated with management and reporters to provide relevant stories to area residents during 5 a.m. newscast
- Shot and edited enterprise content via independent sources and social listening for on-air, digital



Brian Didlake

Repoter

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Demo Reel:

<https://drive.google.com/file/d/1JrWY6xa8LkAKCHvb4GU7rSoSTz2pYv-H/view?usp=sharing>

Twitter: <https://twitter.com/News6Brian>

Facebook:

<https://www.facebook.com/BrianDidlakeNews6>

Diverse and Creative Story-Teller at WKMG News 6. I have a unique way of connecting with all communities which has helped me produce many exclusives. I have covered many breaking stories from Hurricane Ian, Nicole, and Idalia, to protests Roe V. Wade was overturned, the death of Tyree Sampson who died after falling from a ride at an Orlando amusement park, to the ongoing battle of Disney and the state of Florida, to multiple coverages of the fight of the LGBTQ community in Central Florida when it comes to the passage of anti-Trans and Drag bills, and much more.

I graduated from Middle Tennessee State University and I am an active member of the United States Army Reserves.

Key Skills

- Military Communications
- Mastery of Social Media
- Microsoft Office Suite

- Gathered and disseminated information with a hyper-local lens through interviews, research, and observations
- Delivered clear and concise reporting during live breaking news events

● **Multimedia Producer/Reporter**

WDEF-TV, Chattanooga, Tennessee Area | August 2016 - September 2017

- Produced unique newscasts and segments through innovative showcasing that evoked emotion
- Incorporated graphics, viewer pictures, etc. to enhance stories in 5 a.m. and 6 a.m. newscasts
- Skillfully used social media to discover, research, and distribute content
- Woke up viewers with overnight headlines via solo live shots/interviews during A & E block of morning shows

- AP Writing
- Public Speaking
- Live-U
- Adobe Photoshop
- Adobe Premier
- Edius
- Cam DVC Pro
- Final Cut Pro
- Audacity
- Search Engine Optimization
- ENPS
- iNews
- Final Cut Pro

Education

● **Bachelor of Science (BS) in Broadcast Journalism**

Middle Tennessee State University | 2012 - 2016

● **Honors Diploma in Art Concentration**

Southwind High School | 2009 - 2012

Affiliations

- Omega Psi Phi Fraternity Incorporated
- National Association of Black Journalist