



PABLO PEREIRA

Meteorologist

PROFILE

I love my job! I am an award winning, seasoned Meteorologist. Planning and presenting live weather forecasts for broadcast and digital platforms. Expert in live breaking weather including accurate and timely severe weather coverage that saves lives. Specializing in breaking weather including fire, earthquakes, chemical and climate. My forecast are both scientific and easy to understand weather stories, designed to educate viewers. I take an active role in the design and implementation of the overall look and design of station weather.

SPECIAL SKILLS

- Dynamic storyteller
- Multi-platform experience
- WSI computer expertise
- Strong science background
- Severe weather expert
- Geography knowledge
- Easy to understand forecast
- Team player

EDUCATION

Sonoma State University
BA English/Broadcast
Journalism/Viniculture

Mississippi State University
AMS Certified Broadcast
Meteorologist

Certificate Program: Foreign
Languages and Literature
Richmond College
London, England

CONTACT AGENT:
STEVE KOLES

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WORK EXPERIENCE

CHIEF METEOROLOGIST

KTTV FOX 11
Los Angeles, CA

- Delivered live weather reports on the FOX 11 Monday-Friday 5 & 10 pm News and news station's website and other digital platforms.
- Created weather stories and other digital content for station website and social media accounts.

METEOROLOGIST/ENVIRONMENTAL REPORTER

KNBC TV
Los Angeles, CA

- Delivered live weather reports on air and all digital platforms.
- Live and taped weather segments for KNSD TV, San Diego and KNTV TV, San Francisco.
- Wrote and produced compelling investigative and human interest stories for "Going Green" beat about Environmental and Weather related issues.

METEOROLOGIST / NEWS REPORTER

KABC TV
Los Angeles, CA

- Delivered live weather reports on air and via news station's website and other platforms, including weekday and weekend #1 newscast, all shows.
- Completed investigations of important community issues and put together well-received reports.

METEOROLOGIST / SEVERE WEATHER PRODUCER

WFAA TV
Dallas, TX

- Delivered live weather reports on air and via web for #1 rated AM newscast and #1 rated KSCS FM radio morning drive.

METEOROLOGIST /ANCHOR/ REPORTER

KSEE TV, KERO TV, KRBC TV

TV HOST/NEWS ANCHOR/PRODUCER

Calabasas CTV
Calabasas, CA

TV HOST/PRODUCER

CNN Local Edition, Charter Cable
Los Angeles, CA

NEWS ANCHOR

KNX Radio
Los Angeles, CA

AWARDS

Emmy Award: Live Science Reporter, Space Shuttle Endeavour.
Emmy Award: Best Live TV News Anchor, Lear Jet Apartment Crash.
APTRA Award: Best TV Meteorologist, Texas
APTRA Award: Best TV News Series. War in Armenia
APTRA Award: Best TV News Series. Russian Health AIDS Crisis
APTRA Award: Best Documentary. Farming Crisis former Soviet Union
APTRA Award: Best Documentary. War in Armenia
APTRA Award: Best Light Feature Story. Marshmallow Trees/Drought
RTNDA Award: Best 6pm Newscast, Meteorologist KNBC TV
NOTOA Award: Best Host/Producer CTV Calabasas (5-time winner)

CERTIFICATIONS

Certified Broadcast AMS Meteorologist - Seal of Approval.
Member NWA - National Weather Association.
Member NAHJ - National Association of Hispanic Journalist.



PABLO PEREIRA

REEL

<https://www.youtube.com/watch?v=hBG-oFbH45A>

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