



jatrissa wooten

Lifestyle Host. Reporter. Producer

PROFILE

Compelling anchor, passionate storyteller with more than 5 years gained in commercial television news. I'm an energetic on-camera personality with a proven ability to entertain, inform, and bring value to the lives of the viewers.

SPECIAL SKILLS

- Social Media Platforms
- Video editing
- Camera operations
- MMJ

EDUCATION

Barry University
B.A Broadcast and Emerging
Media
2015

CONTACT AGENT:
STEVE KOLES

 614.598.5007

 steve@mortmeisner.com

➤ WORK EXPERIENCE

LIFESTYLE HOST

KBTX
Bryan, TX
September 2022 - April 2023

- Hosted and MMJ daily lifestyle newscast
- Shot and edited segments in the field to air in the show
- Oversaw website and social media presence for the show
- Worked with sales department and station clients on sponsored show elements
- Set up and conducted live interview segments
- Built contacts and sources throughout the community for potential story segments.

DIGITAL HOST / EXECUTIVE PRODUCER

JSWTV
Virtual Georgia
March 2021 - August 2022

- Planned, produced weekly shows for Youtube channel
- Researched show topics and booked guests weekly
- Pre-interviewed guests and developed questions
- Interviewed guests virtually and on-location
- Attended and covered grand openings, press junkets and premieres
- Edited 20-60 minute video segments
- Maintained multiple show social media accounts and produced all on-line content

FREELANCE ENTERTAINMENT REPORTER

Atlanta Black Star
Atlanta, GA
November 2020 - March 2021

- Covered grand openings, press junkets and premieres
- Interviewed guests from entertainers to reality stars

MULTIMEDIA JOURNALIST / ANCHOR/ PRODUCER

WMGT
Macon, GA
November 2019 - March 2021

- Anchored for morning, evening and weekend newscasts
- Shot, wrote and edited packages
- Performed live shots for newscast
- Produced five 30 min shows and 1 hour show using ENPS



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REEL

<https://www.mortmeisner.com/jatrissa-wooten/>

CONTACT AGENT:

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