

Corderro Allantaé McMurry

Pop Culture Icon | Multi-media Reporter | 310-993-2045 | corderroTV@outlook.com

Professional Experience

Multiskilled Journalist KRIS6 / KZTV / KAJA / CW / KDF – Corpus Christi, Texas

Morning Reporter, July 2020 to Present

- Host, write, produce entertainment segment: Pop Culture 101
- Edit, write, shoot stories
- Live shots & Facebook live hits
- Write stories for digital.

The Cut Network/Walter Cronkite School of Journalism & Mass Communication– Phoenix, Arizona

Entertainment Reporter, October 2019 to Present

- Research, write entertainment scripts
- Operate social media accounts (Twitter, Instagram)
- Attend movie premiers and provide movie reviews
- Write stories for the web.

CW, Pluto TV, FOX Sports – Flagstaff, Arizona

NAU-TV Reporter / Writer / Producer / Social Media Coordinator, July 2017 to August 2019

- Won a Rocky Mountain Emmy award in 2018 for a single spot image.
- Develop, research, write and review scripts.
- Sideline reporter, and color commentator for Big Sky conference games at NAU.
- Create interactive digital content to support and supplement stories on web and across various social media platforms like Facebook, Instagram, and Twitter.
- Created the stations Twitter page and Facebook and grew the page's audience from 300 followers to 1500 followers and viewers.

KJACK Radio– Flagstaff, Arizona

Entertainment News Host & Producer, August 2016 to January 2019

- Produced and hosted weekly segments. Booked musicians and bands for television shows.
- Promoted on site at the KJACK Radio festival.

Spectrum News / Time Warner Cable News – Austin, Texas

News & Sports reporter intern, June 2016 to August 2016

Assisted in shooting, Editing & Writing news packages.

- Pitched story ideas to producers.
- Worked with reporters and producers on live shoots, in studio interviews and packages.

Awards:

- 3-time Rocky Mountain Emmy nominee & Rocky Mountain Emmy winner: Producer
- Master's thesis went viral after Kim Kardashian requested a copy
- Published in Cosmopolitan for paper on Khloé Kardashian's show *Revenge Body*.
- 1st Place at BEA for Student Produced News

Education

Arizona State University / Walter Cronkite School of Journalism and Mass Communication, Phoenix, Arizona

PhD in Journalism & Communication, August 2019-May 2020

Northern Arizona University, Flagstaff, Arizona

MA in Communication, December 2018

The University of Arizona, Tucson, Arizona

Bachelor of Arts in Communication, Minor in Theatre, May 2014

Organizations & Professional Memberships

- Television Academy
- National Association of Black Journalists