



EDWARD MOODY

Anchor Reporter

PROFILE

In my 20+ years in news, I've done everything from water skiing atop a human pyramid, moderating a congressional debate, field anchoring from two Super Bowls, and hosting station telethons. My strengths include tone appropriate adlibs, conducting compelling live interviews, and the ability to connect with viewers and grow an audience. So far, my work has earned two Emmys and a Wisconsin Broadcasters Association Award. I actually landed my first TV news job at 10 years-old, anchoring and reporting for the nationally syndicated children's news magazine "The What's Up Network." At that tender age I was interviewing the likes of Caroline Kennedy, Gen. Norman Schwarzkopf and Martin Luther King III. It was the beginning of a lifelong passion that I bring to every newsroom.

SKILLS

- Field Anchoring
- Breaking News Coverage
- Conversational Interviews

AWARDS

Upper Midwest Regional Emmy
2x Winner (2013, 2018)

Upper Midwest Regional Emmy
Nominee (2011)

Wisconsin Broadcasters Association
Winner (2018)

EDUCATION

University of Missouri - Kansas City
Mass Communication Studies

CONTACT AGENT:
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EXPERIENCE

Anchor

WSAV-TV, Savannah, GA

11/2019 - Present

- Engaging anchor, both in studio and in the field, with tone appropriate adlib skills
- Nurture a strong network of local elected officials, business and community leaders for story ideas
- Guide content selection for WSAV's First News at 4 Newscast
- Maintain a strong, engaging and expanding social media presence
- Primary fill-in anchor for all other weekday evening newscasts

Primary Evening Anchor

CBS3, Duluth, MN

3/2015 - 5/2019

- Led editorial content selection for daily newscasts
- Aggregated five years worth of audience growth in only two years
- Became market leader in covering breaking news
- Played key role in establishing station's online/social media presence
- Led the affiliate to its first Emmy win for live Super Bowl newscast

Weekend Anchor/Reporter

WCCO - TV, Minneapolis, MN

8/2012 - 9/2014

- Produced compelling, high quality daily content for television, web and social media
- Quickly grasped complex matters and clearly communicated their significance, under tight deadlines
- Built relationships and sources with lawmakers, business/community leaders, and law enforcement

Weather Anchor/Reporter

FOX59/WXIN-TV - Indianapolis, IN

12/2010 - 8/2012

- Developed and executed compelling, community-based reporting
- Set overall strategy and focus to create compelling content for weekend newscasts
- Helped Manage weekend news staff

Anchor/Producer/Reporter

13WHAM, Rochester, NY

12/2007 - 12/2010

Morning and Noon Anchor/Co-Producer

KBJR, Duluth, MN

12/2002 - 12/2007



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REEL

[HTTPS://YOUTU.BE/JRN8B7UCVVE](https://youtu.be/JRN8B7UCVVE)

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