

Brittany Wier

REPORTER

brittanywier@yahoo.com



@BrittanyWier



484 883 5926

PROFILE & DEMO REEL

Self-motivated and highly organized and passionate storyteller seeking the position of on-air Reporter where I can further develop my skills and deliver compelling stories.

PROFESSIONAL EXPERIENCE

Morning Reporter/ Fill-In Anchor

WSLS

Roanoke, VA

August 2021 - Present

- Report live each morning on community events, breaking news, and enterprise stories.
- Pitch stories to station management each day and construct news packages for live broadcast.
- Write stories for station's website
- Create packages and other stories for nightly newscast
- Anchor morning newscast on an as needed basis.
- Helped launch station's first digital newscast called The Sprint

Morning Reporter/ MMJ

WVNY/ WFFF

Colchester, VT

March 2020 - July 2021

- Report live, on-location, every morning on breaking news and schedule news events
- Identify newsworthy special interest stories, pitch to station management, and develop news packages for live broadcast.
- Film, edit, and write packages for nightly newscast
- Write stories for station's website
- Fill in as the morning anchor on an as needed basis.

Lifestyle Reporter

WHVL-TV.

State College, PA

June 2018 - Feb 2020

- Solely responsible for all researching, reporting, shooting, writing, and editing stories for Centre Of It All Program
- Contribute to stations live sports broadcasts by setting up and tearing down AV equipment and running graphics
- Create graphics for live programming on the Chyron
- Developed and implemented station's social media plan to increase the station's exposure within the community.

News Room Intern

WGAL-TV 8

Lancaster, PA

Jan 2018 - May 2018

- Work with Reporters to write and edit stories for on-air broadcasts
- Assist Reporters in the filming of on location news reports and breaking news
- Help with special events and learn how different departments of a television station interact

SKILLS

Premiere

Edius

Final Cut

I News

ENPS

Videography

Social Media

Public Speaking

EDUCATION

2014 - 2018

Bachelor of Arts, Major in Communication and Broadcasting, Minor in Film Studies

Millersville University