

Desmond Purnell, Broadcast Journalist

469.600.6424, mrdpurnell@yahoo.com

LINKS

[Desmond Demo Reel](#), [National Network Demo](#), [NFL.com Feature Article](#), [NFL.com Cowboys Feature](#)

PROFILE

Experienced sportscaster whose unique flair appeals to sports fans and non-sports fans alike. Emmy Award winning journalist who uses his passion as a former athlete to find the story behind the score.

EMPLOYMENT HISTORY

Aug 2021 — Aug 2022	Sideline Analyst, CBS Sports	Dallas
	<ul style="list-style-type: none">- Provide compelling coverage of both anticipated and spontaneous news for daily broadcast and online media- Network with athletes, coaches, executives and agents to develop professional contacts.- Work closely with producers to research ideas, set up interviews, and produce compelling and creative sports stories- Produce and deliver live segments for daily broadcasts and online media.- Write, edit and produce stories for multiple platforms, including internet and digital channels.- Conduct in depth interviews with sports figures, ask thoughtful questions that demand a thoughtful response.	
Aug 2019 — Aug 2022	Sports Reporter/ Sports Anchor, KTVT, CBS 11	Dallas
Aug 2016 — Dec 2019	Sports Reporter (Contracted), Fox Sports Southwest	Dallas
Aug 2017 — Dec 2017	College Football Sideline Reporter (Contracted), ESPN	Dallas
Mar 2013 — Mar 2016	National Network Correspondent/ Writer, NFL Network - NFL.com	Dallas
Aug 2011 — Mar 2013	College Football Sideline Analyst, Fox Sports Networks	Dallas
Jul 2012 — Mar 2013	Sports Host (Contracted), Fox Sports South	Atlanta
Dec 2006 — Mar 2011	Sports Anchor/ Sports Reporter, KDAF TV	Dallas
May 2005 — Dec 2006	Sports Anchor/ Sports Reporter, KYTX CBS 19	Tyler, TX

EDUCATION

Aug 1998 — Dec 2002	Bachelor of Arts: Communications, Mississippi State University	Starkville, MS
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ACCOMPLISHMENTS

- 2013 Emmy Award (Best Regularly Scheduled Sports Program)
- 2009 Emmy Award (Best One-Time Sports Special)
- 2009 AP Award, Second Place (Best Documentary/TV Magazine or Special)
- 2008 Emmy Nomination (Best Sports Reporter)
- 2008 Emmy Nomination (Specialty Assignment Report/ Program Feature)
- 2007 Emmy Nomination (Best Sports Feature)
- MSU Athletic Honor Roll
- MSU Football Team