



AARON PARSEGHIAN

Reporter/MMJ

PERSONAL SUMMARY

I consider myself the epitome of a 21st century journalist-- talented on camera, a strong writer and highly skilled at shooting and editing video for air/online.

I'm a passionate storyteller and always look to find a creative way to approach a story.

Adept at both general assignment and political reporting, my original work has been featured on national outlets and viewed millions of times on social media.

PROFESSIONAL SKILLS

Adobe Premiere, Final Cut Pro, Edius, ENPS, iNews, DSLR shooting

CONTACT INFORMATION:

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REPRESENTED BY MORT MEISNER

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WORK EXPERIENCE

WXMI, Grand Rapids, MI

Reporter/MMJ, April 2019-present

- Report on the COVID-19 pandemic, extreme weather events and national unrest live and in the field.
- Lead political reporter, covering both the lead-up to and fallout of the 2020 election in a swing state, redistricting and state Capitol news.
- Fill-in anchor for evening newscasts.
- Often operate as one-man-band, shooting, writing and editing packages solo.
- Conduct live one-on-one interviews with state leaders.
- Original scoops have been featured on national outlets CNN, Washington Post, Politico, The Hill.

WWTV, Traverse City, MI

Reporter/MMJ, April 2017 -April 2019

- Execute active live-shots and report in extreme weather conditions.
- Bureau reporter covering large, 10 county area in northern Michigan. .
- Localize national issues like the lengthy government shutdown and problems with the VA.
- Ad-lib live reports on breaking news scenes.
- Fill-in anchor for weekend and 5 p.m. weekday newscasts.

WBKB, Alpena, MI

Anchor/MMJ, Feb 2016 -April 2017

- Lead anchor and producer for station's main newscast.
- As news director, managed newsroom and assigned stories to a team of reporters.
- Operated as a one-man-band in the field, shooting, writing and editing multiple local news stories daily.
- Produced and hosted a weekly half-hour special program focusing on local politics

WCAX, Burlington, VT

Technical Director/MC Aug. 2015 - Feb 2016

- Assistant Director for live morning newscast.
- Create graphics/fonts for live broadcast and packages.
- Cut commercials and edit clips for sales staff and for broadcast.



EDUCATION

University of Vermont, 2011-2015

BA in Film and Television Studies, Economics

Activities: UVMTV. Film Society, Club Lacrosse



AFFILIATIONS

- National Academy of Television Arts & Sciences - Michigan
- Investigative Reporters & Editors (IRE)