

STACEY RUSCH

staceyrusch@yahoo.com | Washington D.C.

Summary

Charming and multitalented TV Host with strong on camera presence and improvisational strengths. Engaging storyteller with a passion for building a loyal audience. Highly knowledgeable about local areas, people and issues. Thrives in a fast paced and collaborative environment. Committed to delivering live content and interviews in an engaging manner. Adept at both teleprompter use and ad-libbing for dynamic reporting and hosting.

Skills

- Charismatic and upbeat on air presence
- Performs live exceptionally well
- Ability to create and produce original content
- Excellent writing and editing skills
- Makes guests comfortable on air
- Sales experience
- Socially informed and in tune with local and national pop cultural trends
- Solid knowledge of social media marketing across all platforms
- Health and wellness expert
- Bilingual (German)

Experience

Traffic Anchor & Lifestyle Host | ABC7 WJLA - Arlington, VA | 09/2019 - 06/2021

- I delivered traffic reports on the Morning News as well as weekly traffic related stories. I also contributed community focused stories.
- Co-hosted a lifestyle show, focused on the DC community, culinary and fashion scene.
- Interviewed celebrity guests such as Vivica A. Fox, Iyanla Vanzant, and Wolfgang Puck, contributing daily engaging content.

Traffic & Lifestyle Reporter | FOX5 WTTG - Washington, DC | 10/2018 - 06/2019

- I delivered live traffic reports every ten minutes on the Morning News.
- Hosted lifestyle segments on Good Day DC, focusing on motherhood, health and wellness, and fashion.
- Contributed on Trending and Hot Topics segments.

TV Lifestyle Expert | Freelance - Arlington, VA | 01/2015 - 01/2019

- I contributed fashion and family focused lifestyle segments on FOX5, FOX45 and ABC7. In addition, I contributed commentary on Hot Topics and expert panel segments.
- I have demonstrated success in creating original lifestyle and beauty segments, as well as eye catching DIY content.

TV Host | En Pointe Productions - Sterling, VA | 01/2016 - 01/2017

- I was the Host for a nationally syndicated technology themed lifestyle show. My segments covered the latest in tech news and products related to the travel industry.
- I contributed the Travel Tech Minute segment on The Jet Set.

Global Brand Developer- Guest Host | Susan Graver Style, QVC - West Chester, PA

- As an On-Air Guest Host, I was responsible for presenting and selling Susan Graver fashion apparel on QVC, QVC UK and QVC Germany.
- My presentations were always live and unscripted, requiring me to be knowledgeable about all aspects of the line, as well as the ability to improvise and thrive on spontaneity.

- My outstanding sales achievements contributed to the growth of the Susan Graver brand, reaching over 100 million family homes in the United States.

Yoga Instructor | Rusch Yoga - Washington, DC

- Recognized as a wellness leader, I managed and taught public and private group yoga classes, developed and executed workshops and teacher trainings, while managing the marketing and promotional efforts.
- Clients included: The White House Athletic Center, American University, CIA, NASA.

Education and Training

Michigan State University | Lansing, MI
Bachelor of Arts: Psychology

www.staceyrusch.com