

SHAWNTE PASSMORE

[Reel](#)

Represented by Mort Meisner

Phone: (248) 545-2222

mort@mortmeisner.com

PROFILE

- Dedicated reporter who can generate story ideas
- Knows how to write to video with compelling sound
- Possesses strong live shot skills – able to walk viewers through a story
- Performs well under pressure and tight deadlines
- Excellent with time-management skills
- Relies on building sources for tips, information and story ideas
- Engages with viewers on social media platforms while giving real-time information

WORK EXPERIENCE

MMJ/Anchor fill-in

WFSB Channel 3 Eyewitness New, Hartford, CT

2018 - Present

- Reports, shoots and edits content for newscasts, website and digital platforms
- Pitches daily turnable stories by relying on contacts while building my list of sources
- Collaborates with producers to showcase stories through writing, graphics and live shot presentations

Reporter/Multimedia Journalist

KMTV 3 News Now, Omaha, NE

2015-2018

- Covered general assignments, breaking news and produced enterprise stories
- Helped launch and contributed to a franchise series for the station, “In the Classroom”
- Developed contacts in the community for enterprise stories

Multimedia Journalist

Los Angeles Wave Newspapers, Los Angeles, CA

2014-2015

- Produced, reported and edited content for video, website and print stories
- General assignment reporting with a focus on South Los Angeles
- Oversaw, wrote and shot still photography for three columns: “Street Beat,” “Cheers!” and “L.A. Digest”

EDUCATION

California State University, Long Beach (CSULB), Long Beach, CA

B.A., cum laude, Journalism and minor in Communication Studies

SKILLS

Competent in using AP ENPS and iNEWS; experienced in using Adobe Premiere, Edius and AVID; and the following CMS programs EndPlay, Uplynk, OnSet, Blogger (formerly BlogSpot), Zevents, and Wix.