

MIKE LACETT

Phone: (609) 529-5983 – Email: MikeLacett@gmail.com

SUMMARY OF SKILLS: I am a seasoned sports journalist with 15 years of experience in the television business. I understand how to tell a story with clarity and creativity, and I have extensive experience in live sports coverage—including major events such as the Kentucky Derby and the NCAA Tournament. I am also highly-skilled in shooting, editing, and writing both lighthearted and serious sports stories.

EXPERIENCE - SPORTS ANCHOR, REPORTER, PRODUCER

WZZM-TV – Grand Rapids, MI

2018-Present

Company: TEGNA Inc.

- Produce, write, and anchor 6pm and 11pm weekend sportscasts
- Generate story ideas, shoot, edit, and write in-depth sports features on local athletes as well as major sports personalities with ties to West Michigan
- Provide content for 13onyourside.com with game recaps, feature stories, and videos that are often the most read and most viewed on the website
- During the heart of the pandemic, when sports competition was shut down for several months, provided over 60 enterprise sports stories and was named employee of the quarter
- Broke several stories on social media and live on air on the postponement and eventual fall return of both high school and college football in the state of Michigan

WDRB-TV – Louisville, KY

2014-2018

Company: Block Communications

- Produced, wrote and anchored 10pm weekend sportscasts
- Shot, edited, and wrote in-depth sports features on local athletes
- Provided web content for wdrb.com via game recaps, feature stories, and videos
- Reported and provided content and interaction with viewers via all social media platforms
- Extended live reporting for sporting events including, but not limited to:
 - Division I Men's NCAA Tournament, the 2016 Heisman Trophy Award Show, the Kentucky Derby, 2014 PGA Championship and multiple bowl games

WTOL-TV – Toledo, OH

2011-2014

Company: Raycom Media, Inc.

- Produced, wrote, and anchored sports updates for the 6pm and 11pm shows
- Shot, wrote, edited, and fronted in-depth sports features on local athletes
- Reported live on location from sporting events including the 2011 Military Bowl, 2013 ALCS, and the Marathon Classic

WSYR-TV – Syracuse, NY

2010-2011

Company: Newport Television (Now Nexstar Media Group)

- Planned, wrote, and anchored weekend sports updates
- Developed, shot, edited, and fronted weekly, 90 second “Athlete of the Week” features

WCBD-TV – Charleston, SC

2007-2010

Company: Media General (Now Nexstar Media Group)

- Planned, wrote, and anchored sports for 6pm, 7pm, and 11pm daily newscasts
- Creator, videographer, and reporter for “News 2 Kids Zone” – a weekly feature on youth sports
- Responsible for updating sports content on station website

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KESQ-TV – Palm Springs, CA

2005-2007

Company: Gulf-California Broadcast Company

- Produced, wrote, and anchored sports for 6pm, 7pm, and 11pm for ABC and Fox affiliates
- Responsible for developing, shooting, writing, and editing sports features on local athletes
- Reported live during PGA, LPGA, WTA, and professional boxing events
- Produced half-hour specials including The Bob Hope Chrysler Classic and The LG Skins Game

EXPERIENCE – SPORTS RADIO TALKS SHOWS

WSKO-AM – Syracuse, NY

2010-2011

Company: Citadel Broadcasting

- Planned, produced, and hosted daily sports talk show called “Bud and the Manchild” for “The Score 1260”

WHEN-AM and WSYR-AM – Syracuse, NY

2004-2005

Company: Clear Channel

- Researched, produced, and anchored daily sports updates under 30 minute deadlines

EDUCATION

Syracuse University, S.I. Newhouse School of Public Communications

2001-2005

- Bachelor of Science in Broadcast Journalism