

Jessica Madhukar

SCAN OR CLICK FOR DIRECT LINK
TO REEL

MULTIMEDIA JOURNALIST

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BACHELORS IN MULTIMEDIA STUDIES
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MULTIMEDIA JOURNALIST

News 12 The Bronx and Brooklyn - New York, NY | August 2018 - August 2020

- Film, write, report and edit stories that air on TV and online (Channel 12)
- Utilize Adobe Premiere, iNews and ENPS
- Pitch stories for both boroughs on hyper-local issues, events and crimes
- Provide live reports at breaking news scenes

MORNING NEWS WRITER

WSVN Channel 7 FOX Affiliate- Miami, FL | January 2018 - July 2018

- Wrote and organized stories for Channel 7's Morning news segment - Today In Florida
- Assisted in coverage during the Parkland Shooting
- Production runner for the CNN Town Hall Meeting in South Florida led by Jake Tapper
- Wrote packages including interviews with victims and parents of the Parkland Shooting

SPECIAL PROJECTS NEWS INTERN

WSVN Channel 7 FOX Affiliate- Miami, FL | August 2017 - December 2017

- Assisted reporters and producers on the field and within the newsroom
- Logged stories via iNews for producers
- Helped producers log and organize "day of" stories during Hurricane Harvey and Irma storm coverage - pre and post
- Pitched local stories for investigative pieces on the DACA crisis

GENERAL ASSIGNMENT NEWS INTERN

WFLD Fox 32 News Chicago, IL | May 2017 - August 2017

- Shadowed reporters on the field. Notable stories include: The Crosstown Classic, the Laquan McDonald Case and Lollapalooza
- Assisted in researching facts and selecting sound bytes
- Reported stand-ups and packages for my reel
- Wrote stand-ups during breakers regarding the high crime epidemic Chicago continues to experience

SKILLS

- Adobe Premiere and Audition
- AP style writing
- Filming
- iNEWS and ENPS
- Extreme Reach, Bicentral and GV Stratus
- Writing and managing on all social media platforms

