**David Winter**

**Storyteller ⚫ Viewer Advocate ⚫ Journalist**

949-500-4027 davidmaxwellwinter@gmail.com

**A person wearing a suit and tie smiling at the camera

Description automatically generatedSUMMARY**

A seasoned storyteller, whether reporting or anchoring. A team player and dedicated journalist with an affable nature and aggressive reporting style. A steward of the Fourth Estate, always seeking an angle of accountability. An excellent live reporter who likes to move around and use props and his surroundings to bring viewers into a story. Dedicated dad to two great boys, happy husband to an awesome wife. Doggy-dad.

Currently reporting and anchoring at WKRC in Cincinnati with a dedicated newsroom of journalists. Very involved in the community, hosting public events and assisting community organizations.

**BROADCAST EXPERIENCE**

WKRC-TV, Cincinnati Reporter / Fill-in Anchor 2019 – 2020

KTMF-TV, Missoula/Kalispell/Butte/Bozeman Main Anchor 2014 – 2017

KNTV-TV, San Francisco Reporter / Fill-in Anchor 1992 – 1995

WWMT-TV, Grand Rapids Reporter / Weekend Anchor 1989 – 1992

WAND-TV, Champaign Reporter / Weekend Anchor 1988 – 1989

KCEN-TV, Waco Reporter 1987 – 1988

KTVN-TV, Reno Reporter / Weather Talent 1986 – 1987

**OTHER EXPERIENCE**

Mobile Alert Software, Missoula, MT CEO 2018 – 2019

Ran company that designed school alert mobile apps.

Agency Revue, San Clemente, CA President 2012 – 2014

Hosted forums to align corporations with marketing agencies.

Luxury Marketing Council, Los Angeles, CA Chairman, Southwest US 2007 – 2012

Hosted events and consulted luxury brands to execute partnership marketing campaigns.

WinterMedia, Laguna Beach, CA President 2001 – 2007

Hosted and produced video news releases, satellite media tours, corporate videos.

Electronic Media Communications, Newport Beach, CA EVP 1995 – 2001

Responsible for the creative direction of the company’s public relations campaigns.

**EDUCATION**

San Diego State University: B.A., Broadcast Journalism. Minor, Political Science

The Poynter Institute – Ethics in Journalism

**AWARDS**

National Association of Broadcasters Investigative Journalism

Associated Press Investigative Journalism

Radio/TV News Directors Association Spot News

**REFERENCES**

Tim Geraghty News Director WKRC-TV Cincinnati 407-747-0146

Anthony Dorunda Producer WKRC-TV Cincinnati 607-372-2532

Jillian Parrish Assignments WKRC-TV Cincinnati 513-276-2367

TR Gormley Photographer WKRC-TV Cincinnati 513-200-9452

**RESUME REEL**

<https://youtu.be/vIbjlV7SjxY>