

# Kristin Mazur

Award-Winning Journalist



## Personal Info

### Phone

610-517-1953

### E-mail

kristin.mazur@gmail.com

## Skills

News Writing

Creative Storytelling

Media/Public Relations

Live interviewing

Recruitment

Adobe Products

Photojournalism

Video Editing

Research

Digital Content Production

Time Management

Photoshop Editing

SEO Analytics

Website Design

Social Media Marketing

Highly driven and creative news professional with 11 years experience, an award-winning journalist skilled in: news reporting, news anchoring, news writing, news producing, and social media content management

## Experience

2019-02 -  
present

### TV Morning Show Reporter/ Noon Anchor

WZZM, ABC 13 - Grand Rapids, MI

- Conduct compelling live interviews and deliver creative live reports for morning newscasts and social media
- Solo anchor hour-long noon newscast with daily on-set live guests
- Creatively shoot & edit franchise "Try It Before You Buy It"
- Write, edit and report factually-correct, concise and engaging stories using Edius and ENPS

2015 -  
2018

### TV News Reporter, Fill-In Anchor

CBS 21 - Harrisburg, PA

- Wrote, edited, and reported factually-correct, concise and engaging stories within strict deadlines
- Conducted compelling interviews and delivered live reports for newscasts and social media
- Enterprised and developed lead stories
- Worked daily with iNews and enhanced editing skills with EDIUS
- Managed, wrote and edited story content on station website

2013 -  
2015

### TV News Anchor, MMJ

NBC 15 - Madison, WI

- Anchored the 4pm newscast & helped it become the #1 in the market
- Shot, wrote, edited stories using Edius & iNews
- Delivered creative live reports
- Managed, wrote & edited story content for station website
- Produced newscasts & created graphics, as needed

2009 -  
2013

### TV News MMJ, Weekend Anchor, Producer

WFFT, FOX 55 - Fort Wayne, IN

- Helped weekend newscast become most-watched in the area
- Shot, wrote, edited stories & delivered live reports for daily newscasts, social media & website
- Worked daily with iNews & Avid NewsCutter
- Produced newscasts utilizing & creating graphics for each show

## Education

2004 -  
2008

### Penn State University

Bachelor of Arts Degree

Major: Broadcast Journalism

Minors: Business & Theatre

### Northwestern University

Social Media Marketing Specialization

- Learned to manage & optimize social campaigns, promote growth for companies online & position brands in the global digital marketplace

### Shaw Academy

Advanced Photoshop

- Gained an advanced understanding of post-production/image editing