

# JEANNA TROTMAN

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## PROFESSIONAL SUMMARY:

Accomplished and energetic sports reporter and anchor with a solid work ethic and attitude. Motivated leader with strong organizational abilities, but an even better teammate. Areas of expertise include reporting, anchoring, storytelling, editing, and shooting.

## EXPERIENCE:

*Sports Director*

*Jul 2017 - Current*

*WEYI/WSMH*

*Flint, MI*

- Anchor daily sportscasts
- Shoot, edit, write, produce, content for daily sports and newscasts, as well as special programs
- Manage, organize, and schedule sports department activity
- Host/emcee events and banquets
- Live field reporting from local, college, and professional sporting events
- Develop promotions for programs and specials
- Perform personnel duties, such as hiring staff and evaluating work performance.

*Sports Director*

*Sep 2014 - Feb 2017*

*KAAL-TV ABC 6 News*

*Rochester, Minnesota*

- Promoted from weekend anchor in 4 months
- Anchor weekday sportscasts each night
- Organize, schedule, & manage sports department
- Live field reporting at professional sporting events
- Shoot, edit, write, & produce highlights, packages
- Host/emcee events & banquets

## SKILLS:

iNews / Avid / AP ENPS / Edius / Final Cut

Pro / FTP Fileshare / Adobe photoshop /

Website development & coding / Shooting

with Canon, JVC, Panasonic cameras /

Studio or field lighting & audio equipment

## ACCOMPLISHMENTS:

- Michigan Associated Press Best Sports Coverage 2018

## EDUCATION:

*Masters of Science : Broadcast Journalism*

*Jan 2014*

*Boston University College of Communication*

*Boston, MA*

Specialization in Sports Reporting Sports host of BUTV's "Good Morning, BU!"

*Bachelor of Arts : Communication, Professional Speaking & Public Relations*

*Jan 2012*

*Lake Superior State University Honors College*

*Sault, MI*

Dean's List, Student Athlete Advisory Committee president, Lambda Pi Eta NCAA Div-II volleyball, won 2012

Coaches Choice Award Awarded 2012 Senior Class Female of the Year