# COLETTE BOYD

# EXPERIENCE

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| 2013-2019wnem, cbs 5 flint-saginaw-bay city, mi Main news anchor -#1 in all key demographics, 5, 6, 10 & 11 pm.  “Better” Lifestyle Show Host-demos, on-set interviews, show & tell, cooking & fashion segments.  Delivered news and content as a Morning & Noon Anchor & Reporter. |
| 2005 –2007weyi, NBC 25 MI, flint-saginaw, MI General Assignment & Health Reporter reporting live daily.  Delivered news as an Anchor.  Enterprised, researched, investigated, wrote & edited news stories. 2003-2005wlns, CBs 6 LANSING, MI General Assignment Reporter, fill-in anchor  Enterprised & investigated news stories and reported live daily.  1998-2002  **BRAND SPECIALIST BUICK & HYUNDAI**  Auto Show Spokesperson  Traveled around the U.S. promoting new cars & innovations |

# Education

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| m.p.h., University of Michigan school of public health |
| b.s., University of michigan-ann arborSpecs Howard School of Broadcast artsBroadcast Media Arts certification |

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| * Energetic, lively & upbeat delivery * Strong writer & outstanding editorial skills * Exemplary live skills * Outstanding ad-lib & on-set interviewing skills | * Strong understanding of social media * Works well under-pressure & deadlines * Team player, 100% positive * Self-starter, highly organized, detailed oriented * Exemplary oral communication skills * Empathetic & compassionate |
|  | Please feel free to contact my supervisors during my tenure at WNEM TV-5:  News Director, Ian Rubin (216-924-1121) and General Manager, Al  Blinke (989-860-2651). |

