#  COLETTE BOYD

# EXPERIENCE

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| 2013-2019 wnem, cbs 5 flint-saginaw-bay city, miMain news anchor -#1 in all key demographics, 5, 6, 10 & 11 pm.“Better” Lifestyle Show Host-demos, on-set interviews, show & tell, cooking & fashion segments.Delivered news and content as a Morning & Noon Anchor & Reporter. |
| 2005 –2007 weyi, NBC 25 MI, flint-saginaw, MIGeneral Assignment & Health Reporter reporting live daily.Delivered news as an Anchor.Enterprised, researched, investigated, wrote & edited news stories. 2003-2005wlns, CBs 6 LANSING, MIGeneral Assignment Reporter, fill-in anchorEnterprised & investigated news stories and reported live daily.1998-2002**BRAND SPECIALIST BUICK & HYUNDAI**Auto Show SpokespersonTraveled around the U.S. promoting new cars & innovations |

# Education

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| m.p.h., University of Michigan school of public health |
| b.s., University of michigan-ann arbor Specs Howard School of Broadcast arts Broadcast Media Arts certification |

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| * Energetic, lively & upbeat delivery
* Strong writer & outstanding editorial skills
* Exemplary live skills
* Outstanding ad-lib & on-set interviewing skills
 | * Strong understanding of social media
* Works well under-pressure & deadlines
* Team player, 100% positive
* Self-starter, highly organized, detailed oriented
* Exemplary oral communication skills
* Empathetic & compassionate
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|   | Please feel free to contact my supervisors during my tenure at WNEM TV-5: News Director, Ian Rubin (216-924-1121) and General Manager, AlBlinke (989-860-2651).  |

