

Kristen E. Chapman

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PROFESSIONAL SUMMARY

Accomplished on-air TV anchor & reporter who thrives in the fast-paced news environment. Expert in identifying critical elements in a story and effectively communicating that information in a captivating presentation to the general TV audience.

I have had a variety of roles ranging from full-time anchor to live reporting. These positions have been platforms for me to continuously improve my writing skills and delivery. My most notable coverage includes: Hurricane Matthew, Hurricane Irma and Tropical Storm Gordon; the horrific Parkland school shooting; 2016 Presidential election in a swing state.

WORK EXPERIENCE

Sinclair Broadcast Group

September 2016-Present

Reporter - WPEC-TV | West Palm Beach, FL

- Conducts compelling and creative live shots during the 9 a.m., 12 p.m. and 3 p.m.; Routinely delivers two packages/day and a look-live package for later newscasts.
- Earned the responsibility of developing a Daily Consumer Report segment for the 5 p.m. newscast
- Regular Fill-in Weekend Anchor, including anchoring a five-hour newscast during Hurricane Irma for a sister-station.
- Establishes important relationships with sources and contacts for breaking news situations and daily packages
- Developed a social media following on Facebook and Twitter by delivering the latest stories and hits from the scene

Nexstar Media Group

March 2015-September 2016

Host - KFXK-TV | Tyler, TX

- Anchored weekday morning newscast "FOX51 Today"; Boosted ratings by 40% (Year over year; adults 18-49)
- Covered and ad-libbed breaking and local news for sister station, "KETK NBC", every 15 minutes
- Contacted, booked and conducted live interviews for all guests on "FOX51 Today"
- Wrote and edited scripts and teases
- Posted interviews to station website and consistently updated all social media platforms
- Recorded entertainment news for radio "102.3 the Breeze"
- Hosted and participated in community events, including weekly station "lunch bunch" with viewers

Weekend Anchor, Reporter/MMJ, and Producer - KETK-TV | Tyler, TX

October 2013-March 2015

- Anchored and produced weekend morning newscast, "KETK Today"; Boosted ratings by 80% (Year over year; adults 18-49)
- Fill-in Anchor for newscasts airing in Baton Rouge, Shreveport, Waco and College Station
- Covered breaking news live in the field during weekday during the 5 and 6 p.m. newscasts
- Wrote, took video, and edited a news package, two VO/SOT's, and fronted story live, five days a week

Sinclair Broadcast Group

September 2012-September 2013

Production Assistant & Sales Account Manager - WKRC-TV,WSTR-TV, EKRC-TV | Cincinnati, OH

- Daily cold-called businesses to meet sales goals; Met annual goal within first month
- Served as a liaison between the sales and production team to form a creative vision for station advertising

University of Colorado

Anchor & Reporter - NewsTeam Boulder | Boulder, CO

September 2009-May 2011

- Contributed to the production of a live news cast through anchoring, reporting and studio assistance
 - Created news packages as a solo Multimedia Journalist
 - Generated on-location "live shots" for breaking news such as Michelle Obama's surprise visit to the CU campus
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EDUCATION

University of Colorado at Boulder

May 2011

Bachelor of Science in Journalism, Broadcast News

KEY SKILLS

- Computer skills: ENPS, Inews, Edius, Avid, Final Cut Pro, EZ News, Latakoo, VOD, ENG Cameras, and Social Media
- Website: www.KristenChapmanTV.com
- Reel: https://www.youtube.com/watch?v=uMpMfEwIU_M