

# Katherine Hessel

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## PROFESSIONAL

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- **Reporter/ Fill-In Anchor, KTVI- TV (St. Louis, Missouri) (November 2015- Present)**
  - Live breaking news reporting
  - Active lives shots with clear explanations, movement and visuals
  - Produce numerous enterprise pieces each week
  - Social media on all platform to promote stories or update as they develop
  - Write web stories with added information from TV story to drive people to the website
  - Reported evening and morning news, both hard news and feature pieces
  - Fill-in anchor for 11 A.M., Noon, 7 P.M. and weekend shows
  - Community involvement
  - Created a social media following
  - Developed strong sources for exclusive stories
- **Reporter/ MMJ, KVEW- TV (Tri-Cities, Washington) (November 2013- November 2015)**
  - Strong reporting on live breaking news
  - Front stories from the field and in studio
  - Pitch enterprise story ideas and monitor news wires
  - Shot, wrote and edited all stories (PKGs, VO/SOTs and VOs)
  - Operate live gear from the field
  - Fill-in anchor and producer for the 11 P.M. newscast
  - Fill-in morning show co-anchor including weather, sports and entertainment
  - Tweet and Facebook from the field
  - Post all stories to the Website and Facebook
- **Production Assistant, KSDK- TV News Channel 5 (St. Louis, Missouri) (June 2013 – November 2013)**
- **Broadcast Journalism Intern, KSDK- TV News Channel 5 (St. Louis, Missouri) (January – June, 2013)**
- **Sports Broadcast Assistant Intern, KTVI- TV Fox 2 (St. Louis, Missouri) (June - November, 2012)**
- **Broadcast Journalism Intern, KTVI- TV Fox 2 (St. Louis, Missouri) (May-August, 2011)**

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## ACADEMICS

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- **Texas Christian University – Fort Worth, Texas**
  - Bachelor of Science, Cum Laude, Communication – Schieffer School of Journalism
  - General Business Minor
    - Psychology Minor
    - TCU Scholar/ Dean's List

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## TECHNICAL SKILLS

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- Opus
- Ediu
- Videolicious
- INews
- ENPS
- Final Cut Express
- Adobe Photoshop/InDesign
- Social media skills: Twitter, Facebook, Instagram, Blogging, Pinterest
- Photography, still photos and video
  - GSP Test Certificate

