# SUMMARY

An award-winning reporter and media communications specialist with more than a decade of journalism experience across television, web, radio and social media platforms. Excels at storytelling. Known for producing fair, well-rounded coverage in fast-paced environment while focusing on complex issues such as politics, government, consumer protection and education. Exceptional people skills. Adept at establishing rapport and trust. Thoughtful, engaging, energetic and positive. Comfortable in multicultural environments. Able to speak conversational Spanish.

**CORE COMPETENCIES**

* Tech-savvy and able to present information across a range of platforms
* Quick learner able to interpret and present a wide-range of information in rapidly-changing environments.
* Outstanding organization and time management skills. Proven performance under intense, daily deadlines.
* Heightened situational awareness, empathy and intuition.
* Excels at planning, producing, writing, and accurately reporting both fast-paced breaking news and long-term projects
* Adept at merging words, photography and graphics to deliver information in an impactful manner. kld
* Compassionate with subjects, tough on newsmakers, collaborative with co-workers.

**EXPERIENCE**

## Reporter, WOFL-TV, Fox 35 News, Orlando, Florida

## August 2013-Present

As a reporter for FOX 35’s fast-paced live morning broadcast, Good Day Orlando, I quickly digest information in order to present breaking news in a compelling, easy-to-understand way. I also produce, write and present special reports to air on FOX 35 and FOX television stations nationwide. This involves conceiving, researching and developing feature reports and investigations with an emphasis on consumer, government and education issues. I work with newsroom staff to produce compelling, accurate content and meet deadlines. I collaborate with photographers and editors to produce visually impactful narratives. I regularly use social media to engage news consumers and promote content.

**Reporter/Anchor, WSYX-TV/WTTE-TV, ABC 6 & Fox 28 News, Columbus, OH**

**June 2011-August 2013**

I enterprised, wrote and reported daily content with an emphasis on politics and government. As the lead reporter on the 2012 presidential election, I helped coordinate daily coverage, often traveling to cover events. I conducted dozens of interviews with candidates and surrogates. I was trusted with continuing coverage on complex issues including a high-profile rape case in Steubenville, OH and the state government’s response to the Zanesville animal escape. I anchored morning and weekend newscasts as needed. I regularly updated social media to promote newsroom content.

## Anchor/Reporter WSIL-TV, News 3, Carbondale, IL

## November 2008-June 2011

I was hired to be a reporter and fill-in weather anchor and worked my way up to co-anchor of the 10 p.m. newscast Monday through Friday. I co-produced and copy-edited the newscast. I produced and anchored weekly political segments and a six-week series of election specials. I also represented WSIL-TV as a political analyst on a weekly radio show. I reported daily for the 5 and 6 p.m. newscasts with an emphasis on politics and government, often traveling to the state capital or Chicago, where I covered the impeachment and subsequent criminal trial of former Illinois governor Rod Blagojevich. As a fill-in weather anchor I delivered and produced forecasts using 3-D live and models from the National Weather Service.

## Anchor/Producer, KTVO-TV, Channel 3 News, Kirksville, MO

## July 2005-November 2008

I was hired as a one-man-band reporter who was required to shoot, edit, write and report content on a daily basis. I worked my way up to anchor of the morning newscast. In that role I wrote, produced and presented an hour-long broadcast, often filling in is as weather anchor. I managed reporter assignments. As a reporter I produced daily content on deadline with an emphasis on health and local government.

## News Intern, WLS-TV, ABC 7 News Chicago, IL

## September 2004-February 2005

## I assisted reporters in the field with news gathering, logging and writing. I worked with a reporter and field-producer to produce a special segment on teens who played poker.

## Developmental Revenue Coordinator/Continuity Director, WNND-FM/WILV-FM, Chicago, IL

## May 2001-April 2004

## I planned, coordinated and executed marketing sponsorships in order to fulfill client contracts. This included planning parties, coordinating the station’s participation in major events such as the Susan G. Komen Race for the Cure, executing on-air contests and fulfilling prize requirements. As Continuity Director I ensured proper placement and production of paid commercials.

## COMMUNITY INVOLVMENT

**Member, Board of Directors, REBUILD globally**

**January 2016-Present**

I advise on matters of media relations, public relations and advertising for this Orlando-based non-profit which uses education, job training and community development to empower families living in poverty. My pitch to Southern Living recently earned our CEO a spot on the magazine’s Best of Beauty list.

## EDUCATION

## Columbia College Chicago Master of Arts, Journalism

I specialized in broadcast writing and journalism and trained in public affairs reporting at local, state and national levels.

## University of Illinois at Urbana-Champaign Bachelor of Arts, Speech Communications

I completed coursework in Public Relations, Advertising, Human Resources and Interpersonal Communications.

# REFERENCES

Steve Linden, Assistant News Director, WOFL-TV 845-596-1865

Allison Grotjan Smith, Assistant News Director, WLWT-TV 614-288-1816

Jamie Justice, News Director, WSYX/WTTE-TV 614-481-6637