**Alecia Reid**

San Francisco, CA 94117

646-643-0198

[aleciakreid@gmail.com](mailto:aleciakreid@gmail.com)

**PROFESSIONAL EXPERIENCE**

###### **KRON-TV, San Francisco, CA**

August 2012- Present

Reporter/Fill-In Anchor

Deliver precise updates during live breaking news stories.

Aggressive reporter with a strong presence on camera and in the community.

Key participant in daily editorial meetings, aid management in determining which stories will be covered and lead the newscasts.

Successfully manage and meet multiple deadlines.

Provide analysis and insight on controversial stories, which require in-depth research and the ability to thoroughly answer questions on set and in the field.

Handle all aspects of story production, including writing broadcast copy, shooting video, editing and creating graphics while adhering to strict deadlines.

Process own live shots using a Dejero, a mobile uplink that allows live capabilities without a live truck.

Maintain positive relationships with local police, sheriff and fire departments for future story ideas.

###### **News 12 Brooklyn, Brooklyn, NY**

August 2007- August 2012

Reporter

Shot, interviewed, wrote, and edited stories while adhering to strict deadlines.

Maintained an excellent relationship with production crews and producers to create a seamless program.

**Inside Lehman, Bronx, NY**

September 2003- July 2007   
Anchor/Reporter

Wrote, produced, and directed segments for half-hour news shows.

Researched multiple issues concerning the Bronx community..

**The Love Express Newspaper, New York, NY**

June 2007- February 2008

Freelance Writer

Accountable for critiquing theatre productions in the Civic community.

Proficient in writing very effective, clear, simple, and impressive articles.

Worked with editor-in-chief/Publisher on developing lead story ideas.

**Education**

Lehman College, Bronx, New York, **Class of 2004**

B.A., Journalism

Graduated Summa cum Laude

**Awards**

2018 Emmy Nominated

2015 Emmy Nominated

2007 Telly Award

2006 Communicator Award of Excellence

2006 Communicator Award of Distinction

REFERENCES AVAILABLE UPON REQUEST