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**Remeisha D. Shade**

**256-698-2283**

[remeishashade@aol.com](mailto:remeishashade@aol.com)

[Remeisha.Shade@gmail.com](mailto:Remeisha.Shade@gmail.com)

**CAREER SUMMARY**

Experienced AMS Certified Broadcast Meteorologist with a demonstrated history of bringing energy, passion and professionalism to every weather presentation. I earned a Bachelor of Science (B.S.) in Meteorology from Florida State University. I have extensive severe weather experience and strong social media skills, including 6 years in a top 5 television market.

**PROFESSIONAL EXPERIENCE**

**Meteorologist November 2010 to November 2016**

KXAS-TV, Dallas, Texas

Meteorologist for weekend morning weathercasts and weekday 4-5 PM newscast November 2010 - November 2012. I prepared all of my own forecasts and graphics for the 6-7 AM and 9-10 AM broadcasts on the weekends. I also did weather cut-ins during the Today Show Weekend Edition. I prepared the forecast and produced the weather graphics along with presenting the weather during the weekday 4-5 PM broadcast. I contributed a weather package to the NBC 5 Weather Special along with other occasional reporting duties. I was a part of team severe storm and winter weather coverage on numerous occasions.

I was promoted to weekend evening meteorologist November 2012 and kept this position until November 2016. I also handled the weather duties for the weekday 11AM-Noon broadcast. This included the analysis of weather data, creation of computer graphics, and presentation of on-air forecasts. I frequently filled in for the Chief Meteorologist and the Weekday Morning Meteorologist. I did occasional live weather reports and weather packages. I developed excellent social media skills, building a large social media presence on Facebook and Twitter and produced frequent digital weather stories for the station’s webpage. I added additional duties to my weather shift when the station started a partnership with the Dallas Morning News. I prepared the forecast for Dallas for the next 5 days that appeared in the weekend edition of the Dallas Morning News and on the Dallas Morning News webpage.

**Meteorologist August 2006 to November 2010**

WAFF-TV, Huntsville, Alabama

Meteorologist for weekend morning and evening newscasts. Extensive fill-in work for primary newscasts, including numerous fill-in for chief meteorologist and weekday morning meteorologist. Gained extensive experience in severe weather forecasting and coverage. Extensive use of WSI TrueView Interactive, WSI TITAN, Baron’s FasTRAC, VIPIR and STORMWARN. I did live streaming during major severe weather events and increased my social media presence. I occasionally did reporting on weather related stories. I was very active in the community, giving numerous talks about weather to differents school groups, participating in parades, and emceeing community events. I also participated in multiple events that helped people in the community program their weather radios so that they would have advanced warning from severe storms moving into their specific area.

**Meteorologist/Reporter September 2003 to July 2006**

KBMT-TV, Beaumont, Texas

Weekend meteorologist. Additional duties as general assignment reporter during the week. I gained experience using the Weather Central computer graphics system which was used for making all of my weather graphics. I also frequently filled in for primary newscasts, including extensive fill-in work for the chief meteorologist and weekday morning meteorologist. I visited different schools in the SE Texas community to talk to school students about weather and motivate them to achieve their dreams.

**Meteorology Intern May to August 2000 and May to August 2002**

The Weather Channel, Atlanta, Georgia

Worked on building and updating weather graphics and completed a weather research project. Appeared in the nationally televised “Weather In The Classroom” series produced by The Weather Channel.

**EDUCATION**

**Florida State University**

**1999-2003**

Tallahassee, Florida

Bachelor of Science in Meteorology, **May 2003**

Minor in Communications and Mathematics

**PROFESSIONAL AFFILIATIONS**

**American Meteorological Society - CBM Seal #294**

**REFERENCES AVAILABLE UPON REQUEST**