megan.dc.cruz@gmail.com

# **MEGAN CRUZ**

#### Accolades

**Rocky Mountain Emmy:** nominated for a story about a police lieutenant who shot his own detective in a botched drug bust

**New Mexico Broadcasters Association:** awarded for a series of stories on the heroin epidemic in New Mexico

Albuquerque the Magazine: Reader's 2016 choice for top 5 reporters in the city

## Work Experience

#### Reporter, KOAT-TV

2/2014 - present

- I turn two different packages a day. Most of the time, it's two completely different stories as opposed to two angles on the same story. I'm always live on at least one of them.
- When there's no breaking news, my stories center around crime and the judicial system, holding the powerful accountable, and social issues such as transgender rights and the opioid epidemic that's plagued our state for decades. I often uncover new details for stories by requesting public records.
- As part of our newsroom's Special Projects Team, I produce long-form stories (both feature and investigative) throughout the year, but especially for sweeps.
- I engage my viewers via Twitter and Facebook. One of my recent Facebook posts got about 100,000 views. Another was shared close to 250 times.

## Morning Reporter, YNN-Albany

1/2012 - 1/2014

- Was live several times each morning then live again at noon, usually with a package
- Was general assignment, so I covered everything from breaking news to severe weather, crime, court proceedings, politics, as well as feature stories.

#### Mohawk Valley Bureau Reporter, YNN-Albany

2/2011-1/2012

• I enterprised, shot, wrote, and edited most of my stories in Montgomery, Fulton, and Schoharie counties.

### News Researcher, NY1 News

3/2010-2/2011

- Cultivated stories at the Assignment Desk by being vigilant of breaking news, calling sources to verify and update stories, and then communicating what has developed to the managers, producers, and crews in the field
- Filled in both as an Assignment Editor, Planning Editor, and often field produced big stories.

## Photographer, NY1 News

7/2009 - 3/2010

- Conducted interviews and gathered the best visual elements for both spot and feature stories.
- I communicated the details of developing stories to the assignment desk.

Skills Computer: ENPS, Microsoft Office, Final Cut Pro

Social Media: Facebook, Twitter

## **Education** New York University, New York

BA in Broadcast Journalism and Sociology, May 2009 New York University, Prague, Czech Republic

Semester abroad: International Reporting and Radio News, Fall 2007